

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Gavin Williamson MP, Co-Chair, Associate Parliamentary Design and Innovation Group
- 9.05 - 9.30 **Design rights and intellectual property law - assessing the current agenda for reform**
What are the key challenges ahead for developing a design rights framework that better supports growth and innovation in the UK economy? To what extent has the Hargreaves Review of Intellectual Property and Growth brought about more focus on this area of intellectual property, and how has the Intellectual Property Office's (IPO) subsequent programme of consultation moved the debate forward?
Michelle Lewiston, Solicitor, Speechly Bircham and Contributor, *The Development of Design Law - Past and Future*
Questions and comments from the floor
- 9.30 - 10.25 **Addressing a "patchwork of protection" - reforming the use of registered, unregistered and community rights**
How have stakeholders responded to the IPO's consultation on reform of the UK designs legal framework, and what are the key challenges ahead for policy? Is the IPO right to highlight the UK unregistered design right as an area for reform, and how would its removal impact on businesses and wider rights-holders? Will recently scheduled changes to the Patents County Court do enough to improve the domestic enforcement framework, and should criminal sanctions be considered for deliberate and repeated infringements? In what ways does the overlap between design right and artistic copyright generate market uncertainty, and what impact will reforms included in the Enterprise and Regulatory Reform Bill have on stakeholders working in the manufacture and distribution of artistic works exploited by an industrial process? What scope is there for the IPO to reshape the services that it provides when registering designs? Has enough consideration been given to the increasing role of open-source and small scale independent design, and how might an evolving framework need to respond to this development?
Dids Macdonald, Chief Executive Officer, Anti Copying in Design (ACID)
Simon Clark, Partner, Berwin Leighton Paisner
Deborah Dawton, Chief Executive Officer, Design Business Association
Hugo Spowers, Founder, Riversimple
Questions and comments from the floor
- 10.25 - 10.30 **Chairman's closing remarks**
Gavin Williamson MP, Co-Chair, Associate Parliamentary Design and Innovation Group
- 10.30 - 11.00 Coffee
- 11.00 - 11.05 **Chairman's opening remarks**
Baroness Whitaker, Vice-Chair, Associate Parliamentary Design and Innovation Group
- 11.05 - 11.30 **UK design in a global economy**
Andrew Sissons, Researcher, Big Innovation Centre and Contributor, *UK Design as a global industry*
Questions and comments from the floor
- 11.30 - 12.25 **The economics of design rights - enforcing, exporting and profiting from design**
In what ways is the UK seen as a global centre of excellence in relation to design, and what role does intellectual property reform have in developing this reputation? To what extent do design intensive sectors - such as advanced manufacturing, fashion and architecture - tend to be more export-facing than other parts of the UK economy, and what challenges does this bring about for rights holders? What aspects of the current IP framework do companies find most valuable when seeking to develop design-related products internationally, and how do design rights compare in importance alongside the use of patents, copyright and trademarks? What principal difficulties do UK designers face in maintaining their rights internationally, and what strategies can be used to ensure protection in economies with weaker IP regimes?
Lorrie Humphrey, Head of Commercial - Intellectual Property and Technology Law, BAE Systems
Clive Thorne, Partner, Reynolds Porter Chamberlain
Dr Emma Murphy, Lecturer, Design Management, Lancaster University
Duncan Fitzsimons, Director, Invention & Ergonomics, Vitamins
Questions and comments from the floor
- 12.25 - 12.55 **Next steps for policy**
Andrew Layton, Director of Trade Marks & Designs, Intellectual Property Office
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster Business Forum and Westminster Legal Policy Forum closing remarks**
Baroness Whitaker, Vice-Chair, Associate Parliamentary Design and Innovation Group
Marc Gammon, Producer, Westminster Business Forum and Westminster Legal Policy Forum

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