

## Westminster Health Forum Keynote Seminar:

### Improving outcomes in dementia care: integration, personalisation and the Dementia Challenge

Timing: Morning, Tuesday, 25<sup>th</sup> November 2014

Venue: Congress Centre, 28 Great Russell Street, London WC1B 3LS



WESTMINSTER  
HEALTH FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**  
**Baroness Greengross**, Chair, All-Party Parliamentary Group on Dementia
- 9.05 - 9.15 **Progress and next steps for the Dementia Challenge**  
**Jeremy Hughes**, Chief Executive, Alzheimer's Society
- 9.15 - 9.25 **Priorities for research, innovation and medicines**  
**Professor Martin Rossor**, National Director for Dementia Research, National Institute for Health Research (NIHR)
- 9.25 - 9.35 **Prioritising prevention, and the role of the GP**  
**Dr Charles Alessi**, Chairman, National Association of Primary Care
- 9.35 - 9.55 Questions and comments from the floor
- 9.55 - 10.55 **Diagnosis, integration, and driving improvements in health and care**  
*What impact are targets in the Commissioning for Quality and Innovation (CQUIN) and Enhanced Services having on providing a proactive approach to identifying dementia? What further steps can be taken to meet the target of diagnosing two-thirds of people with dementia by March 2015? What progress are Health and Wellbeing Boards and Clinical Commissioning Groups making in working with partners across health and care to drive integration? Following the launch of the Dementia Friends campaign, what more can be done to provide a co-ordinated national approach towards preventative care? Is enough being done to provide support to people post-diagnosis?*  
**Malcolm Bray**, Chair, Crawley Dementia Alliance and Partnership and Public Health System Development Manager, West Sussex County Council  
**Dr Emer MacSweeney**, Chief Executive and Consultant Neuroradiologist, Re:Cognition Health  
**Dr Rod Kersh**, Consultant Physician, Trust Lead for Dementia, Doncaster and Bassetlaw Hospitals NHS Foundation Trust  
**Victoria Lyons**, Business Development Officer, Dementia UK  
**Jane Ashcroft**, Chief Executive, Anchor Trust  
Questions and comments from the floor
- 10.55 - 11.00 **Chairman's closing remarks**  
**Baroness Greengross**, Chair, All-Party Parliamentary Group on Dementia
- 11.00 - 11.25 Coffee
- 11.25 - 11.30 **Chairman's opening remarks**  
**Stephen Lloyd MP**, Vice-Chair, All-Party Parliamentary Group on Dementia
- 11.30 - 11.55 **'Findings from the CQC's dementia inspection programme and next steps'**  
**Sue Howard**, Interim Deputy Chief Inspector ASC, Central Region, CQC  
Questions and comments from the floor
- 11.55 - 12.05 **Raising awareness, and the Dementia Friends campaign**  
**Paul Melody**, Dementia Friends Campaign Director, Public Health England
- 12.05 - 12.55 **Building dementia friendly communities, and supporting people to live well with dementia**  
*What impact are the dementia friendly communities, hospitals and cities programmes having on improving inclusion and quality of life for people with dementia, and how can challenges - such as providing community-based solutions and empowering people with dementia - be addressed? In what further ways can carers, health professionals and families work together to deliver dignity and compassion in care, and to tackle issues such as loneliness and stigma? What more can be done to support family members and carers of people with dementia? How can perceived risks of delivering personal budgets for people with dementia be addressed - such as lack of support or information, and safeguarding finances - and what further opportunities exist for personalising services and improving the co-ordination of care? Is enough being done to provide end of life care to those with dementia, and what further opportunities exist to ensure that people can receive home care for as long as possible? With the implementation of the Better Care Fund and Care Act, what opportunities exist for working across joint budgets, and does more need to be done to meet the financial costs of care? Following the launch of the Dementia-friendly financial services charter, in what further ways can those with dementia be supported with financial and legal decisions?*  
**Simon Chapman**, Director of Policy, Intelligence & Public Affairs, National Council for Palliative Care  
**Graham Lindsay**, Group Director of Responsible Business and Community Affairs, Lloyds Banking Group  
**Andrew Lillywhite**, Deputy Services Manager and Clinical Team Leader, Dementia Intensive Support Team, Norfolk and Suffolk NHS Foundation Trust  
**Adelina Comas-Herrera**, Research Fellow, Personal Social Services Research Unit (PSSRU), London School of Economics and Political Science  
**Beth Britton**, Freelance Campaigner, Consultant, Writer and Blogger  
Questions and comments from the floor with **Paul Melody**, Dementia Friends Campaign Director, Public Health England
- 12.55 - 13.00 **Chairman's and Westminster Health Forum closing remarks**  
**Stephen Lloyd MP**, Vice-Chair, All-Party Parliamentary Group on Dementia  
**Steve Moat**, Senior Producer, Westminster Health Forum