

**Westminster eForum Keynote Seminar: Data protection policy and business opportunities:  
next steps for regulation, implementation and best practice**

Timing: Morning, Thursday, 12<sup>th</sup> March 2015

Venue: Royal Society, 6-9 Carlton House Terrace, London SW1Y 5AG



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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Baroness Ludford**
- 9.05 - 10.05 **Data protection: the regulatory landscape**  
*How is the UK data protection landscape in the UK evolving as regulation and business practice seek to keep pace with developments in technology? What is the progress and outlook for EU legislation following the confirmation of the new EU Commission, and what are likely to be the key areas covered and the impact across Europe?*  
**Christopher Docksey**, Coordinating Director, European Data Protection Supervisor  
**David Smith**, Deputy Commissioner and Director, Data Protection, Information Commissioner's Office  
Questions and comments from the floor
- 10.05 - 10.55 **Regulation in practice: suitability, adaptability and interpretation**  
*What do businesses dealing with data, and citizens and other stakeholders, need from changes to legislation and what are the practical implementation factors that need to be taken into account? How should businesses be preparing for forthcoming regulation, both in terms of compliance in the short term and putting into place long term strategy? What is the current thinking on future-proofing data protection regulation as the pace of technology advances into M2M communications and beyond; what might be established as guiding principles which could be applied sensibly by businesses in areas where regulation and established practice haven't caught up? Do different uses of data, in terms of the way and frequency with which they are accessed, require customised regulation?*  
**Carla Baker**, Senior Manager, Government Affairs UK and Ireland, Symantec  
**Eduardo Ustaran**, Partner, Hogan Lovells  
**Yves Le Roux**, Policy Programme Lead, (ISC)<sup>2</sup> EMEA Advisory Council  
**Mark Keddle**, Chief Privacy Officer, BT Group  
Questions and comments from the floor
- 10.55 - 11.00 **Chair's closing remarks**  
**Baroness Ludford**
- 11.00 - 11.25 Coffee
- 11.25 - 11.30 **Chair's opening remarks**  
**Professor Patrick Barwise**, Emeritus Professor of Management and Marketing, London Business School
- 11.30 - 12.05 **Utilising data for business and services: innovation, opportunities and respect for the customer**  
**Chris Combemale**, Executive Director, DMA  
**Amanda Hillman**, Team Leader, Data Sharing and Data Protection Policy Team, Department for Work and Pensions  
Questions and comments from the floor
- 12.05 - 12.55 **Personal data and online privacy: priorities for business and commercialising data**  
*How well are businesses seizing the opportunities afforded by access to growing amounts of data and increasing digital interaction with customers? How well are businesses balancing the opportunities afforded by big and open data with concerns about privacy and long-term customer relationships? In light of recent well publicised data breaches what more can businesses do to make the benefits of data usage clear for both customers and the businesses themselves, for example for better targeting services and for conducting research? Where should the boundaries exist between individuals taking responsibility for their own data and the duty of businesses helping them protect it? What further steps need to be taken to ensure that large and small businesses and their customers, including those with less digital experience, are privacy-aware and sufficiently protected?*  
**Richard Jones**, Director, Data Privacy, Clifford Chance  
**Alan Mitchell**, Strategy Director, Ctrl-Shift  
**Antony Walker**, Deputy Chief Executive Officer, techUK  
**Elizabeth Knight**, Legal Director, Open Rights Group  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**  
**Professor Patrick Barwise**, Emeritus Professor of Management and Marketing, London Business School  
**Peter van Gelder**, Director, Westminster eForum