

## Westminster eForum Keynote Seminar

### Data Protection and ePrivacy 2012: Responses to the European Data Protection Framework Review

Timing: Morning, Thursday, 8<sup>th</sup> March 2012

Venue: Bill Boeing Room, Royal Aeronautical Society, No 4 Hamilton Place, London W1J 7BQ



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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**  
**Rt Hon Sir Alan Beith MP**, Chairman, House of Commons Justice Select Committee
- 9.05 - 9.15 **European Data Protection Framework (EDPF) Review**  
*Will the EDPF Review meet the targets outlined by the Commission, including "enhancing the internal market", providing "stronger institutional arrangements", and ensuring "consistency" and predictability in the implementation of the EDPF?*  
**Cynthia O'Donoghue**, Partner, Reed Smith
- 9.15 - 9.35 **Response to the European Data Protection Framework Review**  
*What does the EDPF Review mean for the direction of data protection policy in Europe?*  
**Peter Hustinx**, European Data Protection Supervisor
- 9.35 - 9.55 **Implications of the European Data Protection Framework Review for the UK**  
*What will the impact of the EDPF Review be on future UK data protection policy?*  
**Rt Hon the Lord McNally**, Minister of State, Ministry of Justice and Deputy Leader of the House of Lords
- 9.55 - 10.40 **A perspective from the UK Information Commissioner's Office on the European Data Protection Framework Review**  
**David Smith**, Deputy Commissioner and Director, Data Protection, Information Commissioner's Office  
Questions and comments from the floor with **Peter Hustinx**, European Data Protection Supervisor and  
**Rt Hon the Lord McNally**, Minister of State, Ministry of Justice and Deputy Leader of the House of Lords
- 10.40 - 10.45 **Chairman's closing remarks**  
**Rt Hon Sir Alan Beith MP**, Chairman, House of Commons Justice Select Committee
- 10.45 - 11.10 Coffee
- 11.10 - 11.15 **Chairman's opening remarks**  
**Adrian Bailey MP**, Chair, House of Commons Business, Innovation and Skills Select Committee
- 11.15 - 11.30 **Social media and data protection**  
*What does the EDPF Review mean for social networking in Europe?*  
**Simon Milner**, Director of Public Policy for UK and Ireland, Facebook
- 11.30 - 12.20 **Online privacy and user data**  
*What impact will the 'right to be forgotten' have on consumer control of their data and for online businesses? How can the EU's proposals to ensure the privacy of citizens work whilst also encouraging the "free circulation of personal data within the internal market"? How can we deal with the emerging risks of consumer profiling and data-sharing? What privacy issues arise from sophisticated data analytics such as loyalty schemes and behavioural targeting, and how might these be addressed? What challenges are created by marketing campaigns on social media and mobile? In particular, how can group voucher schemes, such as GroupOn and KGBdeals, and location-based services on mobile, develop best practice? Following Facebook's vision of 'frictionless' sharing, how well are social networks dealing with the risks of non-compliant data disclosures to an expanding array of third party app providers such as ZYNGA and Spotify? What should be the next steps for regulators? With the use of cloud computing and storage lockers increasing, what are the challenges to encouraging interoperability and data portability?*  
**Paul Hanley**, Director, Information Protection and Security, KPMG  
**Philip James**, Partner, Pitmans  
**Nick Stringer**, Director of Regulatory Affairs, IAB UK  
**Georgina Nelson**, In-House Lawyer, Which?  
Questions and comments from the floor with **Simon Milner**, Director of Public Policy for UK and Ireland, Facebook
- 12.20 - 13.05 **Data protection across borders**  
*How will the EDPF review address the impact of new computing technologies and what further challenges still exist for online data protection? How can international coordination of data protection international be strengthened, particularly as a result of developments, such as cloud computing and outsourcing, which have led European data to be stored anywhere in the world? How does outsourcing of labour and services across borders affect data protection policy? How does the current US policy, particularly in relation to Safe Harbor and the Patriot Act, impact the EU and how can conflicts between the US and EU data privacy regimes be resolved?*  
**Anthony House**, Manager, Public Policy and Communications, Google  
**Ilias Chantzios**, Senior Director, Government Relations and Public Affairs, Symantec  
**Nigel Parker**, Senior Associate, Allen & Overy  
Questions and comments from the floor
- 13.05 - 13.10 **Chairman's and Westminster eForum closing remarks**  
**Adrian Bailey MP**, Chair, House of Commons Business, Innovation and Skills Select Committee  
**Peter van Gelder**, Director, Westminster eForum