

**Westminster eForum Keynote Seminar:
Data protection and the developing regulatory framework**

Timing: Morning, Thursday, 25th January 2018

Venue: Central London



**WESTMINSTER
eFORUM**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.45 **Implementing the GDPR: progress and next steps**
Jonathan Bamford, Head of Parliamentary and Government Affairs, Information Commissioner's Office
Senior representative, EU
Questions and comments from the floor
- 9.45 - 10.20 **EU GDPR readiness: lessons, practicalities and the implications of further policy developments**
What can be learnt from how businesses across key sectors, including marketing and technology, and of different scales, are making final preparations for complying with EU GDPR - including upskilling, improving employee awareness and managing costs? Is there adequate futureproofing within EU GDPR to protect emerging industries such as AI and M2M? What is the latest thinking on how Brexit, and new legislation and regulatory structures in the UK, will affect organisations and international trade? What more might be required to support SMEs, start-ups and sole traders to assist them in complying with data privacy and other regulatory requirements? What is the significance of new fines of up to 4% of a company's annual global turnover that have been announced for those in breach of EU GDPR regulations; what will be the key challenges for enforcement?
Senior lawyer
Senior representative, emerging technology
Senior analyst
Questions and comments from the floor
- 10.20 - 10.45 **Implementation, best practice and the impact of regulatory changes**
Chris Combemale, Chief Executive Officer, DMA Group
Fedelma Good, Director, Information Strategy & Governance, Barclays UK
Questions and comments from the floor
- 10.45 - 10.50 **Chair's closing remarks**
Senior Parliamentarian
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**
Baroness Neville-Rolfe, Member, European Union Committee
- 11.20 - 12.20 **Protecting privacy, enhancing security and developing commercial opportunities**
How is public opinion developing with regard to the balance between benefits of access by organisations to personal data, privacy and security concerns, and the opportunities for consumers to better realise the value of their data? How effectively are companies preparing for future relationships with consumers around privacy and the commercial value of data, what practical steps could improve engagement, and what innovative relationship models are emerging? What new approaches and technologies show the most promise in giving individuals greater control of their personal data, protection against cyber-security threats and ease of use? Are organisations doing enough to tailor and target their messaging around data, and should more be done to ensure that potentially less-tech savvy groups, such as the very young and elderly, are protected and not disadvantaged? How might the Government's emphasis on these key issues affect the UK data industry? What impact might the new Data Protection Bill, which includes the right to be forgotten, have on citizens and businesses? With the UK implementing the NIS directive on the security of network and information systems, what steps can critical digital sectors take to further enhance their cyber security?
Toby Stevens, Director, Enterprise Privacy Group
Speaker confirmed from **Privacy International**
Senior representative, charity
Senior representative, industry group
Questions and comments from the floor
- 12.20 - 12.55 **Next steps for UK policy and international relationships on data**
Senior representative, policy
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**
Baroness Neville-Rolfe, Member, European Union Committee
Peter van Gelder, Director, Westminster eForum