

Westminster eForum Keynote Seminar: Data protection and developing the regulatory framework

Timing: Morning, Thursday, 28th April 2016

Venue: Royal Society, 6-9 Carlton House Terrace, London SW1Y 5AG

Agenda subject to change



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8.30 - 9.00 Registration and coffee

9.00 - 9.05 **Chair's opening remarks**
Baroness Ludford, Member, EU Justice Sub-Committee

9.05 - 9.55 **Key perspectives on priorities for the regulatory framework**

supported by **The legal dimension: compliance, responsibility and implementation**
Nicola Fulford, Head of Data Protection and Privacy, Kemp Little

The public sector: service improvement and protecting data sets
Amanda Hillman, Team Leader, Data Sharing and Data Protection Policy Team, Department for Work and Pensions

Banking and finance: consumer trust and commercial opportunities
Fedelma Good, Director, Information Policy & Business Controls, Personal & Corporate Banking, Barclays

Questions and comments from the floor

9.55 - 10.30 **Preparing for adoption: preparation, future-proofing and best practice**
How can UK industry and data protection practitioners ensure that they are able to quickly comply with forthcoming EU regulation, despite an unclear timescale for implementation? How well are implications for new and emerging technologies, in fields such as M2M, cyber security and cloud being recognised and how can it be ensured that new regulation is fit-for-purpose and supportive of innovation within the evolving landscape? In what ways can businesses endeavouring to improve their data privacy frameworks use the changes for commercial benefit through increased efficiency, improved customer interaction and cost reduction?
Simon Rogers, UK Privacy Lead, IBM
Tim Barker, Chief Executive Officer, Datasift
Professor Douwe Korff, Emeritus Professor of International Law, London Metropolitan University
Questions and comments from the floor

10.30 - 10.35 **Chair's closing remarks**
Baroness Ludford, Member, EU Justice Sub-Committee

10.35 - 11.05 Coffee

11.05 - 11.10 **Chair's opening remarks**
Nicola Fulford, Head of Data Protection and Privacy, Kemp Little

11.10 - 11.20 **Business practice and the impact of regulatory change**
Chris Combemale, Executive Director, Direct Marketing Association

11.20 - 11.55 **Data privacy: commercial considerations, consumer trust and anonymisation**
What are the priorities for policy and best practice to improve the way consumers are helped to understand the ways their data is being collected and used? How well are organisations that rely on the processing of consumer data balancing the competing demands of user convenience, advertiser demands, legal requirements and the necessity of securing against fraud? What innovative ideas and technologies currently in development show the most promise in giving individuals greater control of their personal data at a time when more and more services require passwords, logins and ID checks? Do current anonymisation policies go far enough to protect citizen's personal details when being utilised in large and complex data sets by both public and private service providers? What further steps need to be taken to ensure that businesses, including SMEs, are privacy-aware and sufficiently protected? How can privacy-conscious consumers be made to feel assured that their data will not be shared by unwanted third parties - particularly on mobile services - and what should be the priorities for protecting consumer interests?
Alan Mitchell, Strategy Director, Ctrl-Shift
Dr Gus Hosein, Executive Director, Privacy International
David Cole, Managing Director, fast.MAP
Questions and comments from the floor with **Chris Combemale**, Executive Director, Direct Marketing Association

11.55 - 12.55 **Policy priorities for UK and EU data protection legislation**
As EU legislation progresses and the UK prepares to implement new data regulation what is the key advice for businesses looking to quickly ensure their compliance? Within the EU landscape, where does the UK stand in terms of preparedness for complying with new legislation and responding to growing threats against data privacy? What will be the long-term implications of changes to Safe Harbour following the European court of justice ruling, and how should concerns from businesses and campaigners about the future of the regulatory regime and international exchange of personal data be addressed?

Christopher Graham, UK Information Commissioner

Christopher Docksey, Coordinating Director, European Data Protection Supervisor

Questions and comments from the floor

12.55 - 13.00 **Chair's and Westminster eForum closing remarks**
Nicola Fulford, Head of Data Protection and Privacy, Kemp Little
Daniel Patefield, Forum Lead, Westminster eForum