

Westminster eForum Keynote Seminar

The future for data protection in the UK and Europe: privacy, technology and reform

Timing: Morning, Thursday, 8th May 2014

Venue: Royal Aeronautical Society, No.4 Hamilton Place, London W1J 7BQ



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Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Tim Holman, President, ISSA-UK
- 9.05 - 9.15 **An overview of data protection regulation in the UK and Europe**
Following the recent NSA surveillance controversy and the delay in implementation of EU data protection reforms until at least 2015, an overview of the regulatory and stakeholder priorities for updating legislation.
Giles Watkins, Information Protection, KPMG
- 9.15 - 9.45 **Insight from Europe on data protection reform**
Jacob Kohnstamm, Chairman, Dutch Data Protection Authority and former Chairman, Article 29 Working Party
Questions and comments from the floor with **Giles Watkins**, Information Protection, KPMG
- 9.45 - 10.15 **Next steps for data protection in the UK**
David Smith, Deputy Commissioner and Director, Data Protection, Information Commissioner's Office
Questions and comments from the floor
- 10.15 - 10.20 **Chairman's closing remarks**
Tim Holman, President, ISSA-UK
- 10.20 - 10.50 Coffee
- 10.50 - 10.55 **Chairman's opening remarks**
Martin Hoskins, Chair, Data Protection Forum
- 10.55 - 11.50 **User data: privacy, pseudonymised data and tailored services**
How are services that rely on the processing of consumer data balancing the competing demands of user convenience, app developer hunger for data, advertiser demands, legal requirements and the necessity of securing against fraud? How well is pseudonymised data protecting privacy across Europe and what is needed from EU reforms? How aware are consumers about how their data is being collected and used, and what more needs to be done to improve consumer empowerment? How can consumers' resistance to their data being shared be addressed by service providers – particularly in the case of mobile services – and what should be the priorities for protecting consumer interests?
Jason Freeman, Consumer Legal Director, Competition and Markets Authority
Yves Schwarzbart, Regulatory Affairs Manager, IAB UK
Anna Fielder, Chair, Privacy International
Michael Aminzade, Head of Compliancy, Trustwave
Guy Mucklow, SME Champion and Board Member, techUK
Questions and comments from the floor
- 11.50 - 12.00 **Case study: 'Building a privacy culture across an international organisation'**
Stephen Deadman, Group Privacy Officer and Head of Legal - Privacy, Security & Content Standards, Vodafone Group
- 12.00 - 12.55 **Delivering future-proof privacy programmes**
How can data protection practitioners future-proof their privacy policies, particularly with uncertainty around the timescale and content of forthcoming data protection reform in Europe? Does delay offer an opportunity: will it mean more time for compliance and will it enable inter-governmental discussions to alter long term arrangements such as the EU-US 'Safe Harbor' Scheme that permits registered US companies to export personal data from the EU to US? In practice what are the likely implications for businesses of draft EU directive requirements, such as compulsory data protection officers and increased data processors? With the European Commission producing strategies for cloud computing and cyber security, how well are the implications of new and forthcoming technologies and threats being recognised and addressed by the draft data protection regulation? How are businesses benefiting from privacy by design and impact assessments to deliver greater efficiency, reduce costs, and allay regulatory action?
Ann Bevitt, Partner, Morrison & Foerster
Pat Walshe, Director of Privacy - Public Policy, GSMA
Carla Baker, Senior Government Affairs Manager, Symantec UK
James Leaton Gray, Head of Information Policy and Compliance, BBC
Questions and comments with **Stephen Deadman**, Group Privacy Officer and Head of Legal - Privacy, Security & Content Standards, Vodafone Group
- 12.55 - 13.00 **Chairman's and Westminster eForum closing remarks**
Martin Hoskins, Chair, Data Protection Forum
Peter van Gelder, Director, Westminster eForum