

**Scotland Policy Conferences Keynote Seminar:
Priorities for the creative industries in Scotland post-Brexit - talent, support and new markets**

Timing: Morning, Wednesday, 25th October 2017

Venue: Central Edinburgh



**SCOTLAND POLICY
CONFERENCES**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lewis Macdonald MSP, Deputy Convener, Culture, Tourism, Europe and External Affairs Committee
- 9.05 - 9.30 **Priorities for policy to support the creative sector**
Bob Last, Film Producer and Co-Chair, Creative Industries Advisory Group
Questions and comments from the floor
- 9.30 - 10.25 **Attracting and developing a skilled workforce post-Brexit**
What steps can be taken to mitigate a potential skills gap resulting from Brexit - for example, improving and developing career pathways such as foundation apprenticeships - and how can the sector continue to attract international talent going forward? In addition to creative skills, how can SMEs and start-ups be supported to gain business skills necessary to progress in the industry? What more can be done to strengthen collaboration between the creative industries and the education sector?
Julia Amour, Director, Festivals Edinburgh
Gregor White, Head, School of Arts, Media and Computer Games, Abertay University
Senior representative, video games
Senior representative, skills
Senior representative, arts
Questions and comments from the floor
- 10.25 - 10.30 **Chair's closing remarks**
Lewis Macdonald MSP, Deputy Convener, Culture, Tourism, Europe and External Affairs Committee
- 10.30 - 10.55 Coffee
- 10.55 - 11.00 **Chair's opening remarks**
Senior Parliamentarian
- 11.00 - 11.35 **Next steps for accessing and succeeding in new markets**
Neil Semple, Head of Creative Content, Department for International Trade
Janet Archer, Chief Executive Officer, Creative Scotland
Questions and comments from the floor
- 11.35 - 12.35 **Supporting creative businesses in Scotland - access, innovation and investment**
With much of the sector being made up of small-medium sized businesses, what more needs to be done by relevant sector agencies, such as Creative Scotland and Scottish Enterprise, to support business growth and ensure access to such support at the right time for individual businesses? How can current resources be better targeted to creative businesses' needs? Given concerns relating to future European investment, such as the European Regional Development Fund, what steps should the industry be taking now to attract alternative sources of investment? What more can be done to support growth of creative hubs throughout Scotland? With a range of City Deals being developed in Scotland, what further steps can be taken by local authorities to support creative businesses, which in turn support growth of local economies?
David Brew, Board Member, Creative Scotland and MG Alba
Rosina Robson, Director of Nations and Regions, PACT
Claire Stewart, Director, Creative Edinburgh
Iain Hamilton, Head of Creative Industries, Highlands and Islands Enterprise
Jean Cameron, Project Director, Paisley 2021, UK City of Culture Bid
Senior representative, innovation
- 12.35 - 12.55 Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Senior Parliamentarian
Michael Ryan, Deputy Editor, Scotland Policy Conferences