

**Scotland Policy Conferences Keynote Seminar:
Priorities for the creative industries in Scotland post-Brexit - talent, support and new markets**

Timing: Morning, Wednesday, 25th October 2017

Venue: Central Edinburgh



SCOTLAND POLICY
CONFERENCES

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.25 **Priorities for policy to support the creative sector**
Bob Last, Film Producer and Co-Chair, Creative Industries Advisory Group
Questions and comments from the floor
- 9.25 - 9.35 **Strengthening collaboration between the creative industries and the education sector**
Senior representative, university
- 9.35 - 10.25 **Attracting and developing a skilled workforce post-Brexit**
What steps can be taken to mitigate a potential skills gap resulting from Brexit - through improving and developing career pathways, such as foundation apprenticeships - and how can the sector continue to attract international talent going forward? In addition to creative skills, how can the workforce be supported to gain business skills necessary to progress in the industry?
Julia Amour, Director, Festivals Edinburgh
Senior representative, college
Senior representative, animation
Senior representative, skills
Senior representative, sector
Questions and comments from the floor with senior representative, university
- 10.25 - 10.30 **Chair's closing remarks**
Senior Parliamentarian
- 10.30 - 10.55 Coffee
- 10.55 - 11.00 **Chair's opening remarks**
Senior Parliamentarian
- 11.00 - 11.35 **Next steps for accessing and expanding into new markets**

Senior representative, industry

Senior representative, international

Questions and comments from the floor
- 11.35 - 12.35 **Supporting creative businesses in Scotland - access, innovation and investment**
With much of the sector being made up of small-medium sized businesses, what more needs to be done by relevant sector agencies, such as Creative Scotland and Scottish Enterprise, to support business growth and ensure access to such support at the right time for individual businesses? How can current resources be better targeted to creative businesses' needs? Given concerns relating to future European investment, such as the European Regional Development Fund, what steps should the industry be taking now to attract alternative sources of investment? What more can be done to support growth of creative hubs throughout Scotland? With a range of City Deals being developed in Scotland, what further steps can be taken by local authorities to support creative businesses, which in turn support growth of local economies?

David Brew, Board Member, Creative Scotland and MG Alba

Rosina Robson, Director of Nations and Regions, PACT

Claire Stewart, Director, Creative Edinburgh

Iain Hamilton, Head of Creative Industries, Highlands and Islands Enterprise

Senior representative, innovation

Senior representative, local authority
- 12.35 - 12.55 Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Scotland Policy Conferences closing remarks**
Senior Parliamentarian
Stephanie Barr, Forum Lead, Scotland Policy Conferences