Westminster Media Forum and Westminster Legal Policy Forum Keynote Seminar Copyright regulation and combating piracy in the UK and Europe

Timing: Morning, Tuesday, 20th November 2012

Venue: Council Room, ICO Conference Centre, 22 Berners Street, London W1T 3DD

Agenda subject to change

8.30 - 9.00 Registration and coffee

9.00 - 9.05 Chairman's opening remarks

Pete Wishart MP, Vice-Chair, All-Party Parliamentary Intellectual Property Group

9.05 - 9.15 Copyright in the UK and Europe

Analysis of the current UK copyright regime and how the copyright debate has progressed since the Hargreaves Review of IP and Growth. How does the UK copyright regime currently compare to the rest of Europe? Where are the tensions within the current UK policy - in particular, relating to the division of responsibilities for enforcement and funding? What impact are legal rulings - such as those blocking access to file-sharing websites The Pirate Bay and Newzbin2 - having on the formulation of UK copyright policy and enforcement, as well as on the role of Government and regulators in the process?

Mark Oliver, Chief Executive, Oliver & Ohlbaum Associates

9.15 - 9.40 The UK strategy for copyright reform

In what ways has the Government responded to its recent consultation on the future of the UK's copyright framework, and what are the prospects for reform following the IP and Growth White Paper? How does the UK's agenda for reform fit into wider European and international initiatives?

Sean Dennehey, Acting Chief Executive, Intellectual Property Office

Questions and comments from the floor

9.40 - 10.25 Licensing - assessing frameworks in UK, Europe and globally

What lessons can be taken forward from Richard Hooper's recent feasibility study into the creation of a digital copyright exchange (DCE)? What would be the impact of a DCE on the current patchwork of rights databases and usage tariffs currently offered by collecting societies - and what challenges exist for the effective consolidation of this information into a central and cross-sectoral mechanism? How are interested parties affected by multi-territory licensing for audio-visual content - e.g. consumers, content-owners, international independent producers? How effective will the EU's forthcoming proposals for licensing reform be in creating a level playing field in the single market for collective management of rights?

Phil Sherrell, Partner, Bird & Bird

Ben White, Head of Intellectual Property, British Library and Member, Advisory Panel, Digital Copyright Exchange Feasibility Study

Crispin Hunt, Co-Chief Executive, Featured Artists Coalition

Hubert Best, Executive Director, FOCAL International and Partner, ENN Advokatbyra, Stockholm

Questions and comments from the floor with Mark Oliver, Chief Executive, Oliver & Ohlbaum Associates

10.25 - 10.30 Chairman's closing remarks

Pete Wishart MP, Vice-Chair, All-Party Parliamentary Intellectual Property Group

10.30 - 10.55 Coffee

10.55 - 11.00 Chairman's opening remarks

The Earl of Erroll, Chairman, Digital Policy Alliance

11.00 - 11.25 The next steps for implementation of the Digital Economy Act

Justin Le Patourel, Head of Copyright, Ofcom

11.25 - 12.15 Copyright protection: tackling online piracy

What provisions to strengthen UK copyright should be included within the Communications Bill? How successful have ISPs been at blocking access to Newzbin2 and what lessons, if any, can be taken forward? What effect will Ofcom's draft code and copyright infringement notifications have on persistent downloaders? With separate approaches to tackling online piracy varying across Europe - e.g. HADOPI in France, 'Ley Sinde' in Spain and the UK's DEA (Digital Economy Act) - what can be done to create a unified EU approach? Is a European-wide approach sufficient in combating piracy on a global problem? How far are legitimate businesses such as credit card companies, search providers and the advertisers innocently facilitating piracy? What are the options for stemming the flow of cash to illegal distributors? Is site-blocking a necessary evil in the fight against piracy or are there other approaches that could be considered?

Andrew Orlowski, Executive Editor, The Register

Okke Delfos Visser, Deputy General Counsel, EMEA, Motion Picture Association

Julian Ashworth, Director, Group Industry Policy, BT Group

Questions and comments from the floor with Justin Le Patourel, Head of Copyright, Ofcom

12.15 - 12.55 Increasing legal access to content: technical and legislative options for reform

What are the options for creating greater interoperability between competing formats, file-types and technological standards? How can the tension between consumers wishing to transfer content between devices and the industry's need to protect works from illicit online sharing and theft be overcome? Would proposals currently being considered by the UK Government to provide exceptions for private copying bring the legislative framework more in line with public expectation? Alongside technical measures, how might wider reforms to copyright exceptions - including relaxing restrictions on non-commercial research and an increased freedom to parody someone else's work - impact on lawful access to and use of copyrighted materials? How has the White Paper addressed the future framework for licensing orphan works, and has it provided adequate safeguards for rights holders?

Cliff Fluet, Partner, Media, Brands & Technology, Lewis Silkin

Peter Bradwell, Campaigner, Open Rights Group

Susie Winter, Director General, Alliance for Intellectual Property

Questions and comments from the floor

12.55 - 13.00 Chairman's and Westminster Media Forum closing remarks

The Earl of Erroll, Chairman, Digital Policy Alliance

Thomas Raynsford, Senior Producer, Westminster Media Forum

