

**Westminster Media Forum Keynote Seminar:
Copyright - next steps for UK policy and content in the digital single market**

Timing: Morning, Tuesday, 9th July 2013

Venue: Banqueting Hall, Glaziers Hall, 9 Montague Close, London SE1 9DD

Agenda subject to change



- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Pete Wishart MP, SNP Westminster Spokesperson, Constitution, Culture and Sport and Vice-Chair, All-Party Parliamentary Intellectual Property Group
- 9.05 - 9.15 **Latest developments in EU and UK copyright policy**
An analysis of the current state of UK copyright policy in the context of European Commission proposals, the Business Regulatory Reform Bill and further expected recommendations in the Communications White Paper.
Dominic McGonigal, Chairman, C8 Associates
- 9.15 - 9.40 **Next steps for the UK's copyright strategy**
What are the emerging challenges facing UK copyright policy? In the context of the consultation what are the options to strengthen the role of the IPO in supporting innovation and growth?
Sean Dennehey, Deputy Chief Executive and Director of Patents, Intellectual Property Office
Questions and comments from the floor
- 9.40 - 10.20 **Reform of the copyright regime - 'Modern, robust and flexible'**
What impact will European and UK Government proposals for reform of the copyright regime have on the Creative industries? How far will reforms 'remove unnecessary barriers' to growth and deliver a 'modern, robust and flexible' copyright regime? How will UK reforms fit within the wider European proposals - including the proposed review of the European Copyright Framework? What are the possible implications of the proposed exceptions - such as those enabling format shifting and parody - on the ability of rights holders to control their content? What will be the impact of reform on the wider economy?
Victoria Gaskell, Partner, Media, Olswang
Peter Bradwell, Policy Director, Open Rights Group
Hubert Best, Executive Director, FOCAL International and Partner, ENN Advokatbyra, Stockholm
Questions and comments from the floor with **Dominic McGonigal**, Chairman, C8 Associates
- 10.20 - 10.25 **Chairman's closing remarks**
Pete Wishart MP, SNP Westminster Spokesperson, Constitution, Culture and Sport and Vice-Chair, All-Party Parliamentary Intellectual Property Group
- 10.25 - 10.55 Coffee
- 10.55 - 11.00 **Chairman's opening remarks**
Lord Stevenson of Balmacara, Shadow Spokesperson for Business, Innovation and Skills & Culture, Media and Sport
- 11.00 - 11.15 **Content in the European digital single market**
What barriers are hindering the cross-border media services across the EU? In the context of the continuing roundtable discussions what are the prospects for the creation of an industry-led solution that suits all parties? What are the next steps for the European Commission's review of the Copyright Framework?
Frances Lowe, Director, Regulatory and Corporate Affairs, PRS for Music
- 11.15 - 12.05 **Licensing - protecting creative investment and fostering innovation**
What are the implications to rights holders and the digital economy of proposed European reform of the licensing regime? To what extent does the current regime prevent the delivery of cross-border media services and innovation? Is industry-led reform likely to deliver an amicable solution? How far can lessons from the UK's 'digital hub' and its attempts to address orphan works - particularly in the context of the increasing proliferation of online user-generated content - be used as a basis for a European solution?
Kim Bayley, Director General, Entertainment Retailers Association
William Bush, Director of Communications and Public Policy, Premier League
Alexander Ross, Partner, Head of Commercial Music and Digital Publishing Group, Wiggin
Mike Weatherley MP, Vice President, Europe, Motion Picture Licensing Company
Questions and comments from the floor with **Frances Lowe**, Director, Regulatory and Corporate Affairs, PRS for Music
- 12.05 - 12.55 **Enforcement, behavioural change and changing consumer habits**
With the Digital Economy Act notifications expected in March 2014 and increasing success for industry efforts to block websites through the courts, what are emerging options to tackle illegal piracy and copyright infringement? How can the advertising industry help stop ad revenue reaching illegal websites, and what progress is being made? With the rise of Spotify, Netflix and other streaming services, as well as an increasing willingness to pay for content by consumers - as seen in the significant increase in music and movies which are digitally downloaded - how far have efforts to deliver behavioural change been successful? How significant has the fear of enforcement for online infringement been in the rise in use of legal alternatives?
Karl Hilton, Managing Director, Crytek UK
David Ellison, Marketing Services Manager, ISBA
Doug Imrie, Chief Operating Officer, Omnifone
Lavinia Carey, Director General, British Video Association
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster Media Forum closing remarks**
Lord Stevenson of Balmacara, Shadow Spokesperson for Business, Innovation and Skills & Culture, Media and Sport
Thomas Raynsford, Senior Producer, Westminster Media Forum