



Westminster eForum and Westminster Media Forum Keynote Seminar
Assessing the Government's communications strategy:
'Connectivity, Content and Consumers: Britain's digital platform for growth'
Timing: Morning, Tuesday, 29th October 2013
Venue: Johnnie Walker Room, The Caledonian Club, 9 Halkin Street, London SW1X 7DR



Agenda subject to change

- 9.00 - 9.05 **Chairman's opening remarks**
Roger Parry, Chairman and Co-founder, MSQ Partners
- 9.05 - 9.30 **Keynote address**
Ed Richards, Chief Executive, Ofcom
Questions and comments from the floor
- Part 1. Responses to the Government's digital communications strategy: broadband, TV and mobile**
This session will include perspectives on issues included in the digital strategy including the challenges and policy issues for communications infrastructure and for content production.
- 9.30 - 9.40 **David Wheeldon**, Director of Policy and Public Affairs, BSkyB
- 9.40 - 9.50 **Mark Shurmer**, Group Director of Regulatory Affairs, BT Group
- 9.50 - 10.00 **Magnus Brooke**, Director of Policy and Regulatory Affairs, ITV
- 10.00 - 10.10 **Paul James**, Head of Public Affairs, Telefónica O2 UK
- 10.10 - 10.20 **James Heath**, Director of Policy, BBC
- 10.20 - 10.30 **Theo Bertram**, UK Public Policy and Government Relations Manager, Google
- 10.30 - 11.05 Questions and comments from the floor with **Lise-Anne Boissiere**, Head of Media, Department for Culture, Media and Sport
- 11.05 - 11.10 **Chairman's closing remarks**
Roger Parry, Chairman and Co-founder, MSQ Partners
- 11.10 - 11.40 Coffee
- 11.40 - 11.45 **Chairman's opening remarks**
Lord Clement-Jones, Member, House of Lords Select Committee on Communications
- Part 2. The communications economy: next steps for UK media and online content**
This session will include further perspectives on issues included in the digital strategy including the implications for UK media services and for consumer confidence and safety online.
- 11.45 - 11.55 **Sue Eustace**, Director of Public Affairs, Advertising Association
- 11.55 - 12.05 **Christopher Graham**, UK Information Commissioner
- 12.05 - 12.15 **Ashley Highfield**, Chief Executive Officer, Johnston Press
- 12.15 - 12.25 **Jim Killock**, Executive Director, Open Rights Group
- 12.25 - 12.55 Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster eForum and Westminster Media Forum closing remarks**
Lord Clement-Jones, Member, House of Lords Select Committee on Communications
Edward Rees, Forum Lead, Westminster eForum