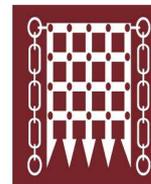


## Westminster eForum Keynote Seminar:

### The future of big data in the UK: growth, challenges and the policy context

Timing: Morning, Thursday, 8<sup>th</sup> December 2016

Venue: Glaziers Hall, 9 Montague Close, London SE1 9DD



WESTMINSTER  
eFORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.10 **Chair's opening remarks**  
**Andrew Beale**, Partner, Optimity Advisors
- 9.10 - 9.20 **Assessing key trends in the UK big data sector**  
**David Jevons**, Partner, Oxera
- 9.20 - 9.50 **The leading edge: latest on how innovation, in data collection and analytics, is being used across a wide range of businesses**  
**Andy Smith**, Director, EMEA Public Sector, SAS  
Questions and comments from the floor with **David Jevons**, Partner, Oxera
- 9.50 - 10.35 **Challenges, commercial potential and maximising value**  
*What sectors and organisations exemplify best practice and what practical lessons can be taken from their approaches; and what issues exist in their transferability between sectors and businesses of varying scales? As well as cost, accuracy and privacy, what are the main barriers to uptake of big data applications and how can they be addressed? With public sector organisations taking a leading role in applying data science for key services, what more can be done to share lessons between public and private and to collaborate more effectively? What should be the priorities for policymakers in investment, and setting the direction of regulation and adoption, within government departments which are aiming to use big data for more efficient and effective services at a time of growing constraints on budgets - and in the private sector how can the most effective business cases be made for the development of big data applications?*  
**Dr Irene Lopez de Vallejo**, Director, Research & Development, Digital Catapult  
**Ruaraidh Thomas**, Managing Director, Applied Analytics, DST  
**Dr Shahid Hanif**, Head of Health Data & Outcomes, ABPI  
Questions and comments from the floor
- 10.35 - 11.10 Coffee
- 11.10 - 11.20 **Implications of EU General Data Protection Regulation**  
**Carl Wiper**, Senior Policy Officer, Information Commissioner's Office
- 11.20 - 12.10 **Addressing key issues: skills, privacy and security**  
*With uncertainty surrounding the UK's future relationship with Europe, what might be the key consequences in areas such as harmonisation, policy development and data storage? As citizens continue to be concerned about privacy, how well are businesses communicating the benefits afforded by big data applications? Do current anonymisation policies go far enough to protect citizens' personal details when being used in large, national data sets - what developments are on the horizon? With key stakeholders concerned about the lack of skilled workers in this space, particularly in the context of Brexit, what should be the priorities for industry, the education system and policymakers in tackling the skills gap? With the EU General Data Protection Regulation in place will the government's plans for transfer of EU law to UK statute ensure that the UK regulatory framework is fit for purpose; are there areas where the UK's position might differ from that in the EU?*  
**Jane Finlayson-Brown**, Partner, Allen & Overy  
**Sue Daley**, Head of Programme, Big Data, Cloud and Mobile, techUK  
**Brian Shorten**, Chairman, Charities Security Forum  
Questions and comments from the floor with **Carl Wiper**, Senior Policy Officer, Information Commissioner's Office
- 12.10 - 12.20 **'Data Science in Official Statistics: The ONS Big Data Team and the Data Science Campus'**  
**Susan Willams**, Principal Statistician, Office for National Statistics
- 12.20 - 12.55 **Policy priorities for the UK and Europe**  
**Phil Archer**, Data Activity Lead, W3C  
Questions and comments from the floor with **Susan Willams**, Principal Statistician, Office for National Statistics
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**  
**Andrew Beale**, Partner, Optimity Advisors  
**Daniel Patefield**, Forum Lead, Westminster eForum