

**Westminster Media Forum Keynote Seminar:  
Arts and culture in the UK - priorities for funding, partnerships and access**

Timing: Morning, Thursday, 8<sup>th</sup> October 2015

Venue: Glaziers Hall, 9 Montague Close, London SE1 9DD

Agenda subject to change



**WESTMINSTER  
MEDIA FORUM**

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Laura Dyer**, Executive Director, North, Midlands and South West, Arts Council England
- 9.05 - 9.15 **Access to the arts - widening and diversifying arts audiences in the UK**  
**Professor Jonothan Neelands**, Director of Study, The Warwick Commission and Associate Dean Creativity, Business School, University of Warwick
- 9.15 - 9.50 **The wider value of arts and culture - local regeneration, economic development and social inclusion**  
**Sally Tallant**, Director, Liverpool Biennial  
**Nick Ewbank**, Director, Nick Ewbank Associates  
Questions and comments from the floor with **Professor Jonothan Neelands**, Director of Study, The Warwick Commission and Associate Dean Creativity, Business School, University of Warwick
- 9.50 - 10.00 **The role of London in the development of the UK arts economy**  
**Dr Munira Mirza**, Deputy Mayor for Education and Culture, Greater London Authority
- 10.00 - 10.20 **Next steps for supporting the development of arts and culture outside of London**  
**Chris Murray**, Director, Core Cities Group  
Questions and comments from the floor with **Dr Munira Mirza**, Deputy Mayor for Education and Culture, Greater London Authority
- 10.20 - 10.25 **Chair's closing remarks**  
**Laura Dyer**, Executive Director, North, Midlands and South West, Arts Council England
- 10.25 - 10.50 Coffee
- 10.50 - 10.55 **Chair's opening remarks**  
**Professor Jonothan Neelands**, Director of Study, The Warwick Commission and Associate Dean Creativity, Business School, University of Warwick
- 10.55 - 11.10 **Policy priorities for Government**  
**Dominic Lake**, Deputy Director, Arts, Libraries and Cultural Property, Department for Culture, Media and Sport
- 11.10 - 12.05 **National approaches to arts development - priorities and challenges**  
**Nick Capaldi**, Chief Executive, Arts Council of Wales  
**Janet Archer**, Chief Executive Officer, Creative Scotland  
**Laura Dyer**, Executive Director, North, Midlands and South West, Arts Council England  
Questions and comments from the floor with **Dominic Lake**, Deputy Director, Arts, Libraries and Cultural Property, Department for Culture, Media and Sport
- 12.05 - 12.55 **The future for funding - public subsidy, cross-sector partnerships and audience development**  
*What should be the key areas of focus for the new Government to continue to support the UK's creative and cultural industries through public subsidy? What is the latest progress for the geographic re-distribution of arts funding? In addition to arts council funding, what more needs to be done to address the wider imbalance between large and small cultural centres in terms of central Government support, business sponsorship, private philanthropy, partnerships with public bodies and tourism market share? Should there be a commitment made by publicly funded organisations to explore new forms of partnership and collaboration with the commercial and voluntary sector? What are the latest examples from the sector of exploring alternative content and distribution models to maximise private revenue generation - including live screening, data analysis and digital marketing?*  
**Peter Wilson**, Chief Executive, Theatre Royal Norwich and Vice-Chair, The Touring Partnership  
**Michael Nabarro**, Co-Founder and Chief Executive Officer, Spektrix  
**Jeremy Newton**, Chief Executive, The Prince's Foundation for Children & the Arts  
**Phil Edgar-Jones**, Director, Sky Arts  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
**Professor Jonothan Neelands**, Director of Study, The Warwick Commission and Associate Dean Creativity, Business School, University of Warwick  
**Amy Cutter**, Producer, Westminster Media Forum