

Westminster Social Policy Forum Keynote Seminar

The future of alcohol policy

Timing: Morning, Thursday, 23rd May 2013

Venue: Sixty One Whitehall, London SW1A 2ET



WESTMINSTER
SOCIAL POLICY
FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chairman's opening remarks**
Lord Bilimoria, Chairman, Cobra Beer Partnership
- 9.05 - 9.15 **Alcohol policy within the new public health framework**
Professor Sir Ian Gilmore, Chair, Alcohol Health Alliance UK and special adviser to the Royal College of Physicians
- 9.15 - 9.45 **The public health challenge of alcohol misuse in the reformed health service**
What more could be done to tackle harmful drinking in the UK at both local and national level? What should be the role of Health and Wellbeing Boards and others in the reformed health service in addressing alcohol misuse? With the loss of ringfencing for drug and alcohol treatment budgets, what should be done to ensure that these services do not suffer? How can local stakeholders best work together to improve services and ensure that these are joined up within the new framework?
Catherine McDonald, Cabinet Member for Health & Adult Care Services, London Borough of Southwark
Dr Linda Harris, Chief Executive, Spectrum Community Health
Questions and comments from the floor with **Professor Sir Ian Gilmore**, Chair, Alcohol Health Alliance UK and special adviser to the Royal College of Physicians
- 9.45 - 10.30 **Public order, licensing and support for the on trade: challenges and strategies**
What more can be done to tackle binge drinking in town and city centres? With the Home Office expecting local authorities to start introducing the late night levy from June, how should this measure be targeted by local authorities? What other licensing measures would be helpful in tackling harmful drinking and related public order challenges, as the World Health Organisation's 'European Action Plan to Reduce Harm from Alcohol' states that even small reductions in the availability of alcohol can help to reduce violence? With the continuation of the beer duty escalator, and concerns about high numbers of pub closures, what changes to policy or regulation could be introduced to support the on trade? With the Government's review of the mandatory licensing conditions which licensed premises must obey when dispensing or selling alcohol, which conditions should apply to both the on and off trade?
David Wilson, Director of Public Affairs, British Beer and Pub Association
Jacqui Kennedy, Director of Regulation and Enforcement, Birmingham City Council
Chief Constable Adrian Lee, Northamptonshire Police
Dr James Nicholls, Research Manager, Alcohol Research UK
Questions and comments from the floor
- 10.30 - 10.45 **Taking forward the Responsibility Deal**
Henry Ashworth, Chief Executive, Portman Group
Questions and comments from the floor
- 10.45 - 10.50 **Chairman's closing remarks**
Lord Bilimoria, Chairman, Cobra Beer Partnership
- 10.50 - 11.20 Coffee
- 11.20 - 11.25 **Chairman's opening remarks**
Councillor Dr Doug Naysmith, Bristol City Council; and Member, Health Select Committee (2001-2010)
- 11.25 - 11.45 **Minimum pricing and legal challenges in Scotland**
Andy Bruce, Head of Tobacco, Alcohol and Diet, Public Health Division, Scottish Government
Questions and comments from the floor
- 11.45 - 11.55 **Minimum unit pricing and marketing: the view from the off trade**
Shane Brennan, Public Affairs Director, Association of Convenience Stores
- 11.55 - 12.55 **Strategies for minimum pricing, advertising and marketing**
How effective has the Responsibility Deal been in helping curb excessive drinking? What further regulatory and self-regulatory measures might be required going forward - including in advertising and wider marketing, across TV, cinema and cultural or sporting event sponsorship - following the WHO's statement that their impact, particularly on young people's drinking, should not be underestimated? With the recent Government consultation exploring the controversial possibility of introducing minimum pricing, what would be the impact of 45p per unit and what can be learned for policy in England from the legal challenges to minimum pricing in Scotland? What effect are government proposals for a ban on multi-buy promotions and wider restriction on marketing likely to have on retailers if they are implemented?
Mark Baird, Head of Industry Affairs & Alcohol Policy, Diageo GB
Dr Ellen Nolte, Director, Health and Healthcare, RAND Europe
Guy Parker, Chief Executive, Advertising Standards Authority
Ian Twinn, Director of Public Affairs, ISBA
David Dadds, Partner, Dadds Licensing Solicitors
Questions and comments from the floor with **Shane Brennan**, Public Affairs Director, Association of Convenience Stores
- 12.55 - 13.00 **Chairman's and Westminster Social Policy Forum closing remarks**
Councillor Dr Doug Naysmith, Bristol City Council; and Member, Health Select Committee (2001-2010)
Michael Ryan, Deputy Editor, Westminster Social Policy Forum