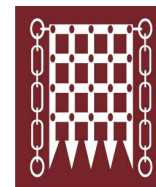


Westminster Social Policy Forum Keynote Seminar: What now for alcohol policy?

Timing: Morning, Thursday, 27th October 2016

Venue: Royal Over-Seas League, Over-Seas House, Park Place, St James's Street, London SW1A 1LR



WESTMINSTER
SOCIAL POLICY
FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Lord Bilimoria, Chairman, Cobra Beer Partnership
- 9.05 - 9.15 **The policy landscape for alcohol**
Ian Wybron, Head of Public Services and Welfare, Demos
- Service delivery and tackling alcohol misuse on the ground**
- 9.15 - 9.25 **Latest thinking on tackling alcohol use and reducing emergency admissions**
Daniel Hodgkiss, Governance Facilitator, Walsall Healthcare NHS Trust
Ruchi Joshi, Clinical Director of Emergency and Acute Care, Walsall Healthcare NHS Trust
- 9.25 - 9.35 **The developing role of problem-solving courts**
His Honour John Samuels QC, Chairman, Criminal Justice Alliance
- 9.35 - 9.50 Questions and comments from the floor
- Latest on licensing, partnerships and encouraging a responsible drinking culture**
- 9.50 - 10.00 **Key issues for licensing, personal responsibility and engaging stakeholders**
David Wilson, Director of Public Affairs, British Beer & Pub Association
- 10.00 - 10.20 **The retailer's role in reducing alcohol harm**
Julie Byers, Public Affairs Executive, Association of Convenience Stores
Kate Nicholls, Chief Executive Officer, Association of Licensed Multiple Retailers
- 10.20 - 10.40 Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**
Lord Bilimoria, Chairman, Cobra Beer Partnership
- 10.45 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**
Fiona Bruce MP, Chair, All-Party Parliamentary Group on Alcohol Harm
- 11.15 - 11.35 **Evaluating the responsibility deal and the future of collaboration on achieving policy objectives**
Henry Ashworth, Chief Executive, Portman Group
Questions and comments from the floor
- 11.35 - 11.45 **Alcohol and advertising - an update on guidelines for responsible advertising**
Malcolm Phillips, Regulatory Policy Manager, ASA
- 11.45 - 11.55 **Regulation and responsibility: adapting alcohol marketing and the outlook for competitiveness within the industry**
Mark Baird, Head of Alcohol in Society, Diageo GB
- 11.55 - 12.10 Questions and comments from the floor
- 12.10 - 12.55 **Reducing alcohol related harm at a local level - commissioning, early intervention and education**
James Morris, Director, The Alcohol Academy
Kate Winstanley, Director, Community Alcohol Partnerships
Rommel Moseley, Director of Business Development and Partnerships, Drinkaware
Ojay McDonald, Public Policy Manager, Association of Town and City Management
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Social Policy Forum closing remarks**
Fiona Bruce MP, Chair, All-Party Parliamentary Group on Alcohol Harm
Sam Dolton, Producer, Westminster Social Policy Forum