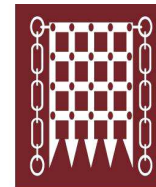


## Westminster Media Forum Keynote Seminar

### The changing funding landscape for TV programming: investment, competition and the global market

Timing: Morning, Tuesday, 27<sup>th</sup> March 2018

Venue: Central London



WESTMINSTER  
MEDIA FORUM

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
Senior Parliamentarian
- 9.05 - 9.15 **Funding the UK programming market: disruption, trends and challenges**  
**Guy Bisson**, Director of Research, Ampere Analysis
- 9.15 - 9.25 **Policy priorities for supporting investment in UK programming**  
Senior representative, policy
- 9.25 - 9.35 **Growing commercial revenue streams: partnerships, multi-channel and audience engagement**  
**Lindsey Clay**, Chief Executive, Thinkbox
- 9.35 - 10.00 Questions and comments from the floor
- 10.00 - 11.00 **Key perspectives on the evolving funding landscape: competition, original content and changing viewing habits**  
**Adam Minns**, Executive Director, COBA  
**Letty Kavanagh**, Managing Director, Love Productions  
Speaker confirmed from **Pact**  
Senior representative, PSB  
Senior representative, streaming  
Questions and comments from the floor
- 11.00 - 11.05 **Chair's closing remarks**  
Senior Parliamentarian
- 11.05 - 11.30 Coffee
- 11.30 - 11.35 **Chair's opening remarks**  
Senior Parliamentarian
- 11.35 - 11.45 **Supporting the UK's TV programming sector in international markets**  
Senior representative, policy
- 11.45 - 12.35 **Opportunities and challenges in the global marketplace: creative and commercial partnerships, attracting inward investment and the role of British identity in programming**  
**Stewart Mackinnon**, Chief Executive, Headline Pictures  
**Steven Carle**, Director, Edge Investments  
Senior representative, broadcaster  
Senior representative, studio  
Questions and comments from the floor with senior representative, policy
- 12.35 - 12.55 **Building the global brand, driving content innovation and international competitiveness**  
**Tim Davie**, Chief Executive Officer, BBC Worldwide and Director, Global  
Questions and comment from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
Senior Parliamentarian  
**Emily Darling**, Associate Forum Lead, Westminster Media Forum