

Westminster Legal Policy Forum Keynote Seminar: Intellectual property, innovation and the UK economy

Date: 3rd November 2010

Venue: Sixty One Whitehall, London SW1A 2ET

Draft agenda subject to change

- 8.45 - 9.00 Registration
- 9.00 - 9.05 **Chairman's opening remarks**
Lord Boswell of Aynho
- 9.05 - 9.15 **Intellectual property - an overview**
How does the present IP (Intellectual Property) system operate?
Dr Matthew Fisher, Senior Lecturer and Co-director, Institute of Brand and Innovation Law, Faculty of Laws, University College London
- 9.15 - 10.00 **Research, knowledge transfer and realising the social value of intellectual property**
What role does IP play in incentivising and fostering innovation in the UK? How does IP promote education and learning for the benefit of wider society? How should the balance be struck between using IP to encourage innovation - for example the patenting of genetic discoveries - and the need to protect research? How can it be ensured that the rights of the consumer are protected? To what extent can collaboration across sectors be strengthened and how will this promote knowledge transfer? What challenges and opportunities for innovation are presented by the explosion in digital information?
Ben White, Head of Intellectual Property, British Library
Professor Stuart Macdonald, Professor of Information and Organisation, University of Sheffield
Dr Cathy Garner, Chief Executive Officer, Manchester: Knowledge Capital
Jennifer Carlton, Senior Programme Manager, Intellect
- 10.00 - 10.30 Questions and comments from the floor with **Dr Matthew Fisher**, Senior Lecturer and Co-director, Institute of Brand and Innovation Law, Faculty of Laws, University College London
- 10.30 - 10.35 **Chairman's closing remarks**
Lord Boswell of Aynho
- 10.35 - 11.05 Coffee
- 11.05 - 11.10 **Chairman's opening remarks**
Rt Hon Alun Michael MP, Chair, Parliamentary Information Technology Committee (PITCOM)
- 11.10 - 11.55 **Intellectual property rights and the economy**
How can IP contribute to the economy in the long term? Who influences the development of IP policy and are all stakeholders equally represented? What is the commercial value of IP, and how can it be utilised to add value to business? What practical steps need to be taken to establish a network of technology and innovation centres, and what will be their likely impact?
Professor Thomas Hoehn, Director, Intellectual Property Centre, Business School, Imperial College London
Peter Bance, Chief Executive Officer, Ceres Power
Matthew Dixon, Partner, Harrison Goddard Foote
Professor Fiona Macmillan, Professor of Law, Birkbeck, University of London and Visiting Professor of Law, University of Roma Tre
- 11.55 - 12.25 Questions and comments from the floor
- 12.25 - 12.55 **The view from the Intellectual Property Office**
Sean Dennehey, Deputy Chief Executive, Director of Patents, Intellectual Property Office
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster Legal Policy Forum thanks and closing remarks**
Rt Hon Alun Michael MP, Chair, Parliamentary Information Technology Committee (PITCOM)
Sean Cudmore, Senior Producer, Westminster Legal Policy Forum