

Policy Forum for London Keynote Seminar:

Priorities for London's Higher Education sector - cost of living, reputation and student recruitment

Timing: Morning, Wednesday, 17th January 2018

Venue: Central London



**POLICY FORUM
FOR LONDON**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Jennette Arnold AM
- 9.05 - 9.35 **'London: city of universities - priorities for the sector'**
Jane Glanville, Chief Executive Officer, London Higher
Senior speaker to be confirmed
Questions and comments from the floor
- 9.35 - 10.25 **Impact of the TEF on the London HE sector - priorities for housing, domestic student recruitment and staffing**
Following year 2 Teaching Excellence Framework results, what steps can individual institutions and the wider sector take to improve the performance of London's HEIs? What will the likely impact of the TEF be on the sector's domestic and international reputation? With issues such as affordability of housing and cost of living being seen to play a significant role in influencing TEF scores and impacting upon staff and student recruitment, how can the sector be supported to address these challenges?
Eva Crossan Jory, President, Goldsmiths Students' Union
Christina Paine, University and College Union Branch Secretary, London Metropolitan University
Professor Peter John, Vice-Chancellor, University of West London
Dr Janet Hannah, Pro-Vice-Chancellor and Chief Executive Officer, Coventry University London
Questions and comments from the floor
- 10.25 - 10.55 **Key issues for international student recruitment in London post-Brexit**
What steps can be taken to ensure that London remains an attractive option to prospective international students from both EU and non-EU countries post-Brexit? What can be learnt from previous marketing exercises seeking to raise the profile of London and examples of best practice in attracting international students?
Lalage Clay, Head of Education, London & Partners
Senior representative, university admissions
Questions and comments from the floor
- 10.55 - 11.00 **Chair's closing remarks**
Jennette Arnold AM
- 11.00 - 11.30 Coffee
- 11.30 - 11.35 **Chair's opening remarks**
Chair to be announced
- 11.35 - 12.25 **Priorities for supporting the HE sector in London - competition, regulation and research**
In light of uncertainty around the potential impact of Brexit on access to research funding for UK universities, what measures can the London HE sector take to remain attractive to both business and research institutions ensuring financial sustainability? With challenges arising from both Brexit and the TEF results, how can HEIs in London respond to challenges arising from domestic and international competition including issues around domestic student recruitment and an increase in the number of foreign-based providers entering the market? Following concern over the impact a growth in alternative providers may have on the landscape of the HE sector in London, how can the new regulatory framework set to launch in April 2018 ensure accountability and quality?
Professor Julia Black FBA, Pro Director for Research, London School of Economics and Political Science and Non-Executive Board Member, UKRI
Alexander Proudfoot, Chief Executive, Independent Higher Education
Simon Baker, Data Editor, Times Higher Education
Jodie Eastwood, Chief Executive Officer, Knowledge Quarter
Questions and comments from the floor
- 12.25 - 12.55 **Next steps for policy**
Senior speaker to be confirmed
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Policy Forum for London closing remarks**
Chair to be announced
Sean Cudmore, Deputy Editor, Policy Forum for London