

**Policy Forum for London Keynote Seminar:  
London's Higher Education sector - key issues in recruitment, regulation and competition**

Timing: Morning, Wednesday, 17<sup>th</sup> January 2018

Venue: The Caledonian Club, 9 Halkin Street, London SW1X 7DR



**POLICY FORUM  
FOR LONDON**

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.10 **Chair's opening remarks**  
**Jennette Arnold AM**, Deputy Chair, London Assembly and Chair, London Assembly Education Panel
- 9.10 - 9.45 **'London: city of universities - priorities for the sector'**  
**Jane Glanville**, Chief Executive Officer, London Higher  
Questions and comments from the floor
- 9.45 - 10.10 **Impact of the TEF on the London HE sector - priorities for housing, domestic student recruitment and staffing**  
*Following year 2 Teaching Excellence Framework results, what steps can individual institutions and the wider sector take to improve the performance of London's HEIs? What will the likely impact of the TEF be on the sector's domestic and international reputation? With issues such as affordability of housing and cost of living being seen to play a significant role in influencing TEF scores and impacting upon staff and student recruitment, how can the sector be supported to address these challenges?*  
**Dr Janet Hannah**, Pro-Vice-Chancellor and Chief Executive Officer, Coventry University London  
**Christina Paine**, University and College Union Branch Secretary, London Metropolitan University
- 10.10 - 10.35 **Key issues for international student recruitment in London post-Brexit**  
*What steps can be taken to ensure that London remains an attractive option to prospective international students from both EU and non-EU countries post-Brexit? What can be learnt from previous marketing exercises seeking to raise the profile of London and examples of best practice in attracting international students?*  
**Neil Herrington**, Head of Student Recruitment, Regent's University London  
**Lalage Clay**, Head of Education, London & Partners
- 10.35 - 11.15 Questions and comments from the floor
- 11.15 - 11.20 **Chair's closing remarks**  
**Jennette Arnold AM**, Deputy Chair, London Assembly and Chair, London Assembly Education Panel
- 11.20 - 11.50 Coffee
- 11.50 - 11.55 **Chair's opening remarks**  
Chair to be announced
- 11.55 - 12.55 **Priorities for supporting the HE sector in London - competition, regulation and research**  
*In light of uncertainty around the potential impact of Brexit on access to research funding for UK universities, what measures can the London HE sector take to remain attractive to both business and research institutions ensuring financial sustainability? With challenges arising from both Brexit and the TEF results, how can HEIs in London respond to challenges arising from domestic and international competition including issues around domestic student recruitment and an increase in the number of foreign-based providers entering the market? Following concern over the impact a growth in alternative providers may have on the landscape of the HE sector in London, how can the new regulatory framework set to launch in April 2018 ensure accountability and quality?*  
**Professor Julia Black**, Pro Director for Research, London School of Economics and Political Science and Non-Executive Board Member, UKRI  
**Alexander Proudfoot**, Chief Executive, Independent Higher Education  
**Simon Baker**, Data Editor, Times Higher Education  
**Jodie Eastwood**, Chief Executive Officer, Knowledge Quarter  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Policy Forum for London closing remarks**  
Chair to be announced  
**Donncha Coleman**, Senior Researcher, Policy Forum for London