

Westminster Media Forum keynote seminar: The future of news media

Date: 20th May 2010

Venue: Central London

Draft agenda subject to change

- 8.45 - 9.00 Registration
- 9.00 - 9.05 Chairman's opening remarks
Senior Parliamentarian
- 9.05 - 9.35 A journalist's perspective on the changing face of news
Jon Snow, Presenter, Channel 4 News
Questions and comments from the floor
- 9.35 - 10.20 Facing the future: restructuring and finance options for UK news media
Themes: What is the current state of the UK's news media sector and how have specific platforms such as mobile, online, tv and radio been affected by the recent downturn? What strategic approaches are being taken by news organisations to strengthen their positions, and what are the likely long-term effects on the industry? How far is the internet responsible for the economic woes of traditional news media?
Bob Satchwell, Executive Director, Society of Editors
Peter Bale, Executive Producer, MSN UK
Senior representative, broadcast news
Senior representative, advertising
Journalist
Questions and comments from the floor
- 10.20 - 11.05 Training, standards and citizen journalism
Themes: Is the training offered at university adequately preparing students for life in the news industry? What impact will the cut-backs and closures of local newspapers have on the calibre of journalism in the future? How far can universities and colleges help in the provision of local news? What impact does citizen journalism and blogs have on journalism? What is its effect on quality, trust and content? What are the options for regulating the blogosphere?
Richard Griffiths, Head of Strategic Media, Ketchum Pleon and former BBC News Journalist
Jim Latham, Secretary, Broadcast Journalism Training College (BJTC)
Blogger/university journalist
Academic
Senior representative, broadcast/print media
Questions and comments from the floor
- 11.05 - 11.10 Chairman's closing remarks
Senior Parliamentarian
- 11.10 - 11.30 Coffee
- 11.30 - 11.35 Chairman's opening remarks
Senior Parliamentarian
- 11.35 - 12.05 Case study - The business of news in the on-demand age
Theme: How have the economics of news delivery changed?
Senior representative, news industry
Questions and comments from the floor
- 12.05 - 12.55 The future shape of news
Themes: How can news media secure its future, both financially and in the face of the online/free offerings of others? Are pay walls in the best interests of the news industry, and will they work while the BBC's offering is free? Will payment for content increase sensationalism, as stories attempt to attract attention and customers? Should television and radio news be allowed to editorialise to compete effectively with other forms of news media? What will news look like in the future?
Struan Bartlett, Chairman and Chief Executive Officer, NewsNow
Jonathan Levy, Executive Producer, Sky News
Matt Kelly, Digital Content Director, Trinity Mirror Group
Analyst
Columnist
Questions and comments from the floor
- 12.55 - 13.00 Chairman's and Westminster Media Forum closing remarks
Senior Parliamentarian
Peter van Gelder, Director, Westminster Media Forum