

## Westminster Media Forum Keynote Seminar: The future of news media

Date: 20<sup>th</sup> May 2010

Venue: The Royal Society, 6-9 Carlton House Terrace, London SW1Y 5AG

Agenda subject to change

- 8.45 - 9.00 Registration
- 9.00 - 9.05 **Chairman's opening remarks**  
**Baroness Howe of Idlicote**
- 9.05 - 9.35 **A journalist's perspective on the changing face of news**  
**Jon Snow**, Presenter, Channel 4 News  
Questions and comments from the floor
- 9.35 - 10.25 **Facing the future: restructuring and finance options for UK news media**  
*Themes: What is the current state of the UK's news media sector and how have specific platforms such as mobile, online, tv and radio been affected by the recent downturn? What strategic approaches are being taken by news organisations to strengthen their positions, and what are the likely long-term effects on the industry? How far is the internet responsible for the economic woes of traditional news media?*  
**Bob Satchwell**, Executive Director, Society of Editors  
**Steve Folwell**, Director of Strategy, Guardian Media Group  
**Peter Bale**, Executive Producer, MSN UK  
**Dr Natalie Fenton**, Professor of Media and Communications, Goldsmiths, University of London and contributor to Commission of Inquiry into the Future of Civil Society  
Questions and comments from the floor
- 10.25 - 11.15 **Training, standards and citizen journalism**  
*Themes: Is the training offered at university adequately preparing students for life in the news industry? What impact will the cut-backs and closures of local newspapers have on the calibre of journalism in the future? How far can universities and colleges help in the provision of local news? What impact does citizen journalism and blogs have on journalism? What is its effect on quality, trust and content? What are the options for regulating the blogosphere?*  
**Richard Griffiths**, Head of Strategic Media, Ketchum Pleon and former BBC News Journalist  
**Tony Johnston**, Head of Press Association Training, Press Association  
**Jonathan Hewett**, Director of Newspaper Journalism, Graduate School of Journalism, City University London  
**Tim Ireland**, Blogger, Bloggerheads.com  
**Jim Latham**, Secretary, Broadcast Journalism Training Council  
Questions and comments from the floor
- 11.15 - 11.20 **Chairman's closing remarks**  
**Baroness Howe of Idlicote**
- 11.20 - 11.50 Coffee
- 11.50 - 11.55 **Chairman's opening remarks**  
**Ray Snoddy**, Writer, Media Journalist and Presenter, BBC's *Newswatch*
- 11.55 - 12.55 **The future shape of news**  
*Themes: How can news media secure its future, both financially and in the face of the online/free offerings of others? Are pay walls in the best interests of the news industry, and will they work while the BBC's offering is free? Will payment for content increase sensationalism, as stories attempt to attract attention and customers? Should television and radio news be allowed to editorialise to compete effectively with other forms of news media? What will news look like in the future?*  
**Struan Bartlett**, Chairman and Chief Executive, NewsNow  
**Barbara Stelzner**, Vice President, News and Programming, EMEA, CNBC  
**Matt Kelly**, Digital Content Director, Trinity Mirror Group  
**Douglas McCabe**, Analyst, Enders Analysis  
**Mary Hockaday**, Head of Newsroom, BBC  
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster Media Forum closing remarks**  
**Ray Snoddy**, Writer, Media Journalist and Presenter, BBC's *Newswatch*  
**Peter van Gelder**, Director, Westminster Media Forum