

Westminster eForum Keynote Seminar: The future of UK digital radio

Date: 7th December 2010

Venue: Central London

Draft agenda subject to change

- 8.45 - 9.00 Registration
- 9.00 - 9.05 **Chairman's opening remarks**
Lord Fowler
- 9.05 - 9.35 **UK digital radio**
Theme: Radio in the UK and the next 10 years.
Andrew Harrison, Chief Executive, RadioCentre
Jeremy Vine, Broadcaster
Questions and comments from the floor
- 9.35 - 10.25 **The future of radio - DAB? Internet? Satellite? FM?**
Themes: How have new and emerging platforms, such as Spotify, iTunes, Napster and last.fm, affected live radio? What advantage does live radio and streamed media have over on-demand? How is speech and talk radio faring in the on-demand age? What are the advantages and disadvantages of the internet and satellite radio? Where does value come from? Should DAB be the UK's 'preferred method' of radio delivery? Is DAB living up to consumer expectations and needs? Is the move away from FM in consumers best interests?
Mike Hally, Chair, Radio Independents Group
Jack Schofield, Technology Writer and former Computer Editor for the Guardian
Nikhil Shah, co-founder, Mixcloud
Senior representative, satellite radio
Senior representative, consumers
Questions and comments from the floor
- 10.25 - 10.30 **Chairman's closing remarks**
Lord Fowler
- 10.30 - 10.55 Coffee
- 10.55 - 11.00 **Chairman's opening remarks**
Senior Parliamentarian
- 11.00 - 11.45 **The DAB radio network - ready for switchover?**
Themes: Can the switchover be justified given the rate of consumer uptake? Is the DAB migration premature, particularly with DAB+ seemingly a superior technology? Is the current DAB radio network ready for a nationwide switchover? What areas need to be upgraded? What is the projected cost to upgrade the network and who should pay?
Grae Allan, DAB Radio Director, Bauer Media
Jimmy Buckland, Business Development Manager, UTV Media
Tim Davie, Director, Audio & Music, BBC
Clive Dickens, Chief Operating Officer, Absolute Radio
Paul Eaton, Director of Radio, Arqiva
Tabitha Elwes, Partner, Prospero
Questions and comments from the floor
- 11.45 - 12.30 **Promoting DAB migration to consumers**
Themes: Is DAB likely to reach the 50% listenership required to trigger a switchover? What will be the effect of lack of firm switchover deadline? What lessons can be taken from the Digital TV switchover? What is needed to encourage individuals to replace their analogue radios? What has stopped users replacing or upgrading their receivers so far? How successful has the analogue radio scrappage scheme been at getting people to upgrade? Do consumers understand what the future radio landscape will offer? Is the manufacturing industry, in particular the car industry, ready for DAB migration?
Space Clotey, Chief Executive Officer, Voice of Africa Radio
Colin Crawford, Director of Marketing, PURE
Will Harding, Director, Group Strategy & Development, Global Radio
William Rogers, Chief Executive Officer, UKRD Group
Consumer representative
Questions and comments from the floor
- 12.30 - 12.55 **The digital radio migration**
Theme: What are the challenges to migrating the analogue radio signal?
Ford Ennals, Chief Executive, Digital Radio UK
Questions and comments from the floor
- 12.55 - 13.00 **Chairman's and Westminster eForum closing remarks**
Senior Parliamentarian
Thomas Raynsford, Senior Producer, Westminster eForum