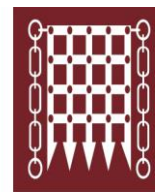


**Westminster eForum policy conference:
The future for television distribution in an online world**

Timing: Morning, Friday, 10th May 2024

*****Taking Place Online*****



**WESTMINSTER
eFORUM**

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 **Assessing the impact of changing viewing habits and technologies on the future of content distribution**
Mark Griffin, Deputy Director, TV and Broadcasting, Department for Digital, Culture, Media and Sport
Questions and comments from the floor
- 9.30 **Priorities for public service content distribution**
Senior speaker confirmed from the **BBC**
- 9.40 **Impact on video-on-demand services and their distribution platforms**
Senior representative, VOD
- 9.50 **The future mix of audio-visual content distribution - implications and priorities for key stakeholders**
priorities for a smooth transition | accessibility of content | implications for audiences and consumer choice | addressing challenges for the supply chain
Helen Burrows, Policy and Public Affairs Director, BT
Russell Feldman, Head of Client Services, YouGov
Helen Keefe, Head of Policy and Regulation, Oliver & Ohlbaum Associates
Senior representative, television
- 10.15 Questions and comments from the floor
- 10.50 **Chair's closing remarks**
Senior Parliamentarian
- 10.55 Break
- 11.05 **Chair's opening remarks**
Senior Parliamentarian
- 11.10 **The move from broadcast as the primary platform for audio-visual content - assessing key issues, opportunities and challenges**
Richard Lindsay-Davies, Chief Executive Officer, Digital TV Group
Questions and comments from the floor
- 11.40 **Options for collaborative frameworks and agreements for the future distribution of audio-visual content**
value exchange | content signposting and prominence | technology standards and interoperability | broadband coverage and digital inclusion
Elizabeth Anderson, Chief Executive Officer, Digital Poverty Alliance
Senior representative, television
Senior representative, device manufacturer
Senior representative, legal
Questions and comments from the floor
- 12.30 **Implications for regulation**
Senior speaker confirmed from **Ofcom**
Questions and comments from the floor
- 12.55 **Chair's and Westminster eForum closing remarks**
Senior Parliamentarian
Peter van Gelder, Westminster eForum