

**Westminster Media Forum policy conference:
The future for the betting and gaming industry in the UK**

Timing: Morning, Monday, 13th May 2024

*****Taking Place Online*****



**WESTMINSTER
MEDIA FORUM**

Draft agenda subject to change

- 8.30 Registration
- 9.00 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 **'The future of betting and gaming: serving the public and private interest'**
Professor Leighton Vaughan Williams, Director, Betting Research Unit, Nottingham Business School, Nottingham Trent University
Questions and comments from the floor
- 9.30 **Implications of a statutory levy on the betting and gaming industry in the UK**
Senior representative, trade association
- 9.40 **Options for the introduction of a statutory levy**
Proposed funding structure | Best practice for appropriate governance | Collaborative approaches to use of levy funding | Commitment to research, prevention and treatment (RPT) | Proportionality of levy rates
Zöe Osmond, Chief Executive Officer, GambleAware
Kizzie Fenner, Senior Legal Counsel, 888 William Hill
Senior representative, research
Senior representative, online gambling
- 10.05 Questions and comments from the floor
- 10.30 **Policy priorities for betting and gaming reform in the UK**
Sarah Fox, Deputy Director, Gambling and Lotteries, Department for Culture, Media and Sport
Questions and comments from the floor
- 10.55 **Chair's closing remarks**
Senior Parliamentarian
- 11.00 Break
- 11.10 **Chair's opening remarks**
Senior Parliamentarian
- 11.15 **Practicalities of proposed changes to licensing conditions and complaint resolution**
Relaxation of 80/20 machine rule | Updates to age-verification measures in land-based premises | Strengthening financial vulnerability checks | Implementation of a gambling ombudsman
Steve Ketteley, Partner, Wiggin
Richard Hayler, Managing Director, Independent Betting Adjudication Service
Senior representative, industry
Questions and comments from the floor
- 11.55 **Implementation of updates to online consumption and game play**
Implementation of maximum stake limits | Proposed changes to game design and speed of play | Consent to direct marketing and communications | Impact of emerging technologies and AI
Rasmus Kjaergaard, Chief Executive Officer, Mindway AI
Philip James, Partner, Eversheds Sutherland
Senior representative, technology
Questions and comments from the floor
- 12.30 **Regulatory priorities for the implementation of gambling reform**
Andrew Rhodes, Chief Executive Officer, Gambling Commission
Questions and comments from the floor
- 12.55 **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentarian
Peter van Gelder, Westminster Media Forum