

Westminster eForum Keynote Seminar: Building 21st century broadband - paying, laying and stimulating demand

Date: 4th November 2010

Venue: Central London

Draft agenda subject to change

8.45 - 9.00 Registration

Chairman's opening remarks

Chi Onwurah MP

9.00 - 9.30

Same old barriers?

Themes: What needs to be done to deliver super fast next generation access across the UK? What are the barriers preventing the deployment of NGA in the UK?

Ed Vaizey MP, Minister for Culture, Communications and Creative Industries

Questions and comments from the floor

9.30 - 9.55

Delivering next generation infrastructure

Steve Robertson, Chief Executive Officer, Openreach

Questions and comments from the floor

9.55 - 10.25

Making rural broadband a reality

Themes: Latest thinking on how to overcome the barriers of cost, topography and infrastructure to the delivery of high speed broadband to rural areas. Should rural areas expect the same speeds as urban users? What part can mobile broadband and spectrum play in rural area NGA? Does spectrum need to be set aside from the 800Mhz or 2.6Ghz spectrum auction specifically for the delivery of mobile broadband to rural areas? What strain would this put on the existing mobile networks?

Malcolm Corbett, Chief Executive Officer, Independent Networks Co-operative Association (INCA)

Dr Peter Couch, Head of Corporate Strategy Development, Arqiva

Dr Charles Trotman, Head of Rural Business Development, Country Land & Business Association

Questions and comments from the floor

10.25 - 10.35

100Mbps Britain

Themes: What has been the consumer and business response to 100Mbps broadband? Who are the early adopters, and why are they getting it? What is the time scale for nation-wide deployment?

Jon James, Executive Director of Broadband, Virgin Media

10.35 - 11.10

NGA and 100Mbps demand

Themes: What is the consumer demand for super-fast broadband? What factors will stimulate take up? How will consumers utilise 100Mbps bandwidth, and how might online habits be changed by increased speeds? What is needed to stimulate consumer demand for NGA; and what comes first, the 'killer app' or the infrastructure? Is the 'killer app' on the horizon? Will Project Canvas, SeeSaw or other high bandwidth services be the driving force behind NGA? What has been consumer reaction to the BT pilot programmes in Ebbs Fleet and Whitchurch?

Adrian Crook, Business Development Director, Fibrecity

Roger Darlington, Member for England, Communications Consumer Panel

Martin Scott, Senior Analyst, Fixed Broadband, Analysys Mason

Antony Walker, Chief Executive, Broadband Stakeholder Group

Questions and comments from the floor with **Jon James**, Executive Director of Broadband, Virgin Media

Chairman's closing remarks

Chi Onwurah MP

11.10 - 11.35

Coffee

Chairman's opening remarks

Rory Stewart MP

11.35 - 12.05

Delivering (and paying for) the 21st century network

Ronan Dunne, Chief Executive Officer, Telefónica O2 UK

Questions and comments from floor

12.05 - 13.00

Paying for the laying - encouraging investment in next generation access

Themes: What enticements does industry need to invest in the deployment of next generation access? What are the current funding options, and what should be government's role? What effect would sharing of duct infrastructure have on the deployment of next generation access? Should all operators be required to share their infrastructure?

Tim Johnson, Chief Analyst, Point-Topic

Simon Loe, Head of Segment Marketing & Public Affairs, Northern Europe, Alcatel-Lucent

Maurice Patrick, Telecoms Market Analyst, Barclays Capital

Andrew Riseley, Associate Director, Berwin Leighton Paisner

Questions and comments from the floor

Chairman's closing remarks

Rory Stewart MP

Thomas Raynsford, Senior Producer, Westminster eForum