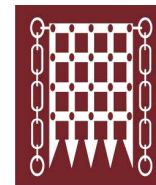


**Westminster Media Forum Keynote Seminar**  
**Women and the sport sector: leadership, investment and international competitiveness**

Timing: Morning, Thursday, 10<sup>th</sup> May 2018

Venue: Central London



**WESTMINSTER  
MEDIA FORUM**

*Draft agenda subject to change*

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
Senior Parliamentarian
- 9.05 - 9.35 **Women and the UK sport sector: investment priorities and maintaining international competitiveness**  
**Dame Katherine Grainger**, Chair, UK Sport  
Questions and comments from the floor
- 9.35 - 9.45 **Diversity in governance and influencing policy**  
**Annamarie Phelps**, Chairman, British Rowing; Vice Chair, British Paralympic Association;  
Vice Chair, British Olympic Association and Member, Duty of Care in Sport Independent Working Group
- 9.45 - 10.45 **Improving gender equality in leadership and the workforce: governance, skills and representation**  
**Dr Jordan Matthews**, Senior Lecturer, Department for Sport Development and Management, University of Chichester and Co-ordinator, Anita White Foundation  
**Julie Harrington**, Chief Executive Officer, British Cycling  
**Gillian Wilmot**, Chairman, UK Coaching  
Senior representative, sport association  
Questions and comments from the floor with **Annamarie Phelps**, Chairman, British Rowing; Vice Chair, British Paralympic Association; Vice Chair, British Olympic Association and Member, Duty of Care in Sport Independent Working Group
- 10.45 - 10.50 **Chair's closing remarks**  
Senior Parliamentarian
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**  
Senior Parliamentarian
- 11.20 - 11.35 **Media and the sport sector: widening audiences and growing the women's market**  
**Barbara Slater**, Director, BBC Sport
- 11.35 - 12.30 **Improving participation and engagement in women's sport: role models, exposure and attracting investment**  
**Katie Brazier**, Head of Women's Leagues and Competitions, The FA  
Speaker confirmed from **Exposure**  
Senior representative, media brand  
Athlete  
Questions and comments from the floor with **Barbara Slater**, Director, BBC Sport
- 12.30 - 12.55 **Policy priorities for supporting women in the sports sector**  
Senior representative, policy  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
Senior Parliamentarian  
**Peter van Gelder**, Director, Westminster Media Forum