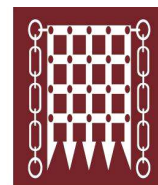


**Westminster Media Forum Keynote Seminar:
Next steps for tackling fake news - impact, industry response and options for policy**

Timing: Morning, Thursday, 26th April 2018

Venue: Central London



**WESTMINSTER
MEDIA FORUM**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Julie Elliott MP, Member, House of Commons Digital, Culture, Media and Sport Select Committee
- 9.05 - 9.15 **Fake news: where are we now?**
David Elms, UK Head of Media, KPMG
- 9.15 - 9.25 **Transparency, trust and relevance in journalism**
Senior speaker to be announced
- 9.25 - 9.40 Questions and comments from the floor
- 9.40 - 10.40 **The implications of fake news for the news industry**
Ian Murray, Executive Director, Society of Editors
Daniel Bruce, Chief Executive Officer, Internews
Dorothy Byrne, Head of News and Current Affairs, Channel 4
Professor Richard Sambrook, Deputy Head, School of Journalism, Media and Cultural Studies and Director, Centre for Journalism, Cardiff University
Mick Hume, Editor-at-large, Spiked
Questions and comments from the floor
- 10.40 - 10.45 **Chair's closing remarks**
Julie Elliott MP, Member, House of Commons Digital, Culture, Media and Sport Select Committee
- 10.45 - 11.10 Coffee
- 11.10 - 11.15 **Chair's opening remarks**
Lord Black of Brentwood, Executive Director, Telegraph Media Group
- 11.15 - 11.25 **The impact of fake news on wider society**
Senior speaker to be announced
- 11.25 - 12.30 **Responding to the challenges: media literacy, responsibilities and options for policy**
David Engel, Partner, Addleshaw Goddard
Rebecca Stimson, Head of Public Policy, Facebook
Kathryn Geels, Policy, Strategy & Research Lead (Creative Industries), Digital Catapult and Media Innovation Consultant
Professor Sonia Livingstone, Professor of Social Psychology and Head, Department of Media and Communications, London School of Economics and Political Science
Senior representative, advertising
Questions and comments from the floor with senior speaker to be announced
- 12.30 - 12.55 **The future role for evidence-based journalism**
Jimmy Wales, Co-founder, Wikipedia and Founder, Wikitribune
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Lord Black of Brentwood, Executive Director, Telegraph Media Group
Peter van Gelder, Director, Westminster Media Forum