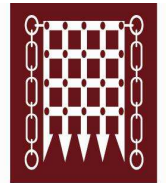


**Westminster Higher Education Forum Keynote Seminar:
Next steps for student contracts, complaints and regulating university marketing**

Timing: Morning, Tuesday, 12th June 2018

Venue: Central London



**WESTMINSTER
HIGHER EDUCATION
FORUM**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.15 **Consumer law and the HE sector**
Gordon Ashworth, Project Director, Competition and Markets Authority
- 9.15 - 10.05 **The future for student contracts**
What form might new student contracts take, and what would be the impact of different options for students, the HE sector, and individual HEPs and their staff? How can a new framework be developed that addresses sector concerns, particularly around the proliferation and possible nature of litigation? How might student expectations be managed to guard against worries in the sector surrounding excessive legal proceedings?
David Palfreyman, Bursar and Fellow, New College and Director, Oxford Centre for Higher Education Policy Studies, University of Oxford and Board Member, Office for Students
Jo Farrington, Associate, JG Poole
Hannah Sketchley, Policy Officer, NUS
Alex Hayman, Managing Director, Public Markets, Which?
Questions and comments from the floor with **Gordon Ashworth**, Project Director, Competition and Markets Authority
- 10.05 - 10.15 **The role of regulation in university advertising**
Miles Lockwood, Director, Complaints and Investigations, Advertising Standards Authority
- 10.15 - 10.45 **The next steps for higher education marketing - implementing new ASA guidelines and addressing misleading claims**
What are key practical steps that providers can take, such as refining marketing communications and processes to ensure that promises made to students are not unfulfilled? Under new proposals, how might institutions be sanctioned if they fail to fulfill commitments made to students?
Johnny Rich, Chief Executive, Push; Chief Executive, Engineering Professors' Council and HE Consultant
Senior representative, university marketing
Questions and comments from the floor with **Miles Lockwood**, Director, Complaints and Investigations, Advertising Standards Authority
- 10.45 - 10.50 **Chair's closing remarks**
Senior Parliamentarian
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**
Baroness Deech, former Independent Adjudicator, Office of the Independent Adjudicator for Higher Education (2004 - 2008)
- 11.20 - 11.45 **Key issues for student complaints: international students, mental health and disabled students**
Felicity Mitchell, Interim Independent Adjudicator, Office of the Independent Adjudicator for Higher Education
Questions and comments from the floor
- 11.45 - 12.30 **Student complaints and dispute resolution: key trends and best practice**
What are the implications from the HE sector and students of the findings in the OIA's annual report, particularly around mental health issues, concerns affecting international students and challenges faced by new providers in complying with the new framework? How can best practice in the sector be better shared and rolled out more widely? How do the issues of addressing complaints vary for providers of different scales, stages of development and operating in particularly challenging contexts across the HE sector? How might a complaints system be developed that meets the needs of the entire sector?
Gareth Evans, Complaints, Appeals and Assessment Manager, University of the Arts London
Dr Arti Saraswat, Senior Policy Manager, Association of Colleges
Kris Robbets, Senior Associate, Veale Wasborough Vizards
Riddi Viswanathan, Diversity Officer, University of Manchester Students' Union
Questions and comments from the floor
- 12.30 - 12.55 **Students as consumers: next steps for policy**
Senior speaker to be confirmed
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Higher Education Forum closing remarks**
Baroness Deech, former Independent Adjudicator, Office of the Independent Adjudicator for Higher Education (2004 - 2008)
Sean Cudmore, Deputy Editor, Westminster Higher Education Forum