

Westminster Media Forum Keynote Seminar

Research and innovation in the UK creative industries: next steps for supporting sector growth

Timing: Morning, Thursday, 22nd November 2018

Venue: Central London



WESTMINSTER
MEDIA FORUM

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.20 **Latest progress on Sector Deal programmes and key challenges ahead**
Andrew Chitty, Creative Economy Champion, Arts Humanities Research Council and Professor, Creative and Digital Economy, Royal Holloway, University of London
- 9.20 - 9.30 **Collaborative innovation: improving links between the creative industry, policy and the UK's innovation framework**
Senior speaker to be announced
- 9.30 - 9.45 Questions and comments from the floor
- 9.45 - 10.45 **Priorities for developing a future research agenda and evidence base: building R&D partnerships, identifying research gaps and supporting policymaking**
Eliza Easton, Principal Policy Researcher, Nesta
Evelyn Wilson, Founding Director, The Culture Capital Exchange
Senior representative, digital
Senior representative, fashion
Senior representative, advertising
Questions and comments from the floor
- 10.45 - 10.50 **Chair's closing remarks**
Senior Parliamentarian
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**
Senior Parliamentarian
- 11.20 - 11.30 **Supporting innovation in the creative industries**
Tom Fiddian, Innovation Lead, Creative Economy, Innovate UK
- 11.30 - 12.30 **Priorities for supporting innovation and attracting new audiences: access to funding, utilising data and translating research into practice**
Professor Chris Speed, Chair of Design Informatics, Edinburgh College of Art, University of Edinburgh
Sarah Ellis, Head of Digital Development, Royal Shakespeare Company
Shaun Allan, Chief XR Officer, hedgehog lab
Professor Marian Ursu, Chair, Interactive Media, Department of Theatre, Film and Television and Co-Director, Digital Creativity Labs, University of York
Ian Merricks, Chair, The Accelerator Network and Managing Partner, White Horse Capital
Questions and comments from the floor with **Tom Fiddian**, Innovation Lead, Creative Economy, Innovate UK
- 12.30 - 12.55 **Positioning the UK as a global innovation hub: next steps for policy**
Senior representative, policy
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentarian
Peter van Gelder, Director, Westminster Media Forum