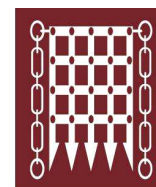


## Westminster Media Forum Keynote Seminar

### Research, innovation and the Creative Industries Sector Deal: priorities, collaboration and funding

Timing: Morning, Thursday, 22<sup>nd</sup> November 2018

Venue: Central London



WESTMINSTER  
MEDIA FORUM

*Draft agenda subject to change*

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
Senior Parliamentarian
- 9.05 - 9.20 **Latest progress on Sector Deal programmes and key challenges ahead**  
**Andrew Chitty**, Creative Economy Champion, Arts Humanities Research Council and Professor,  
Creative and Digital Economy, Royal Holloway, University of London
- 9.20 - 9.30 **Collaborative innovation: improving links between the creative industry, policy and the UK's innovation framework**  
**Eliza Easton**, Principal Policy Researcher, Nesta and Head of Policy Unit, Creative Industries Policy and Evidence Centre
- 9.30 - 9.45 Questions and comments from the floor
- 9.45 - 10.45 **Key areas for future research agenda and the evidence base: building R&D partnerships, identifying research gaps and supporting policymaking**  
**Evelyn Wilson**, Founding Director, The Culture Capital Exchange  
**Professor Gregor White**, Head, School of Design & Informatics, Abertay University  
**Sarah Thirtle**, Director of Business Support Programmes, Creative United  
**Professor Jane Harris**, Associate Dean of Research and Professor of Digital Design & Innovation, London College of Fashion, University of the Arts London  
Senior representative, advertising  
Questions and comments from the floor
- 10.45 - 10.50 **Chair's closing remarks**  
Senior Parliamentarian
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**  
**Andrew Lewer MP**, Chair, All Party Parliamentary Group on Publishing
- 11.20 - 11.30 **Supporting innovation in the creative industries**  
**Tom Fiddian**, Innovation Lead, Creative Economy, Innovate UK
- 11.30 - 12.30 **Priorities for supporting innovation and attracting new audiences: access to funding, utilising data and translating research into practice**  
**Professor Chris Speed**, Chair of Design Informatics, Edinburgh College of Art, University of Edinburgh  
**Sarah Ellis**, Director of Digital Development, Royal Shakespeare Company  
**Shaun Allan**, Chief XR Officer, hedgehog lab  
**Professor Marian Ursu**, Chair, Interactive Media, Department of Theatre, Film and Television and Co-Director,  
Digital Creativity Labs, University of York  
**Ian Merricks**, Chair, The Accelerator Network and Managing Partner, White Horse Capital  
Questions and comments from the floor with **Tom Fiddian**, Innovation Lead, Creative Economy, Innovate UK
- 12.30 - 12.55 **Positioning the UK as a global innovation hub: next steps for policy**  
Senior representative, policy  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
**Andrew Lewer MP**, Chair, All Party Parliamentary Group on Publishing  
**Peter van Gelder**, Director, Westminster Media Forum