

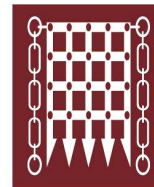
Westminster Business Forum Keynote Seminar:

The future for the UK's outbound tourism industry - Brexit, consumer priorities and sector growth

Timing: Morning, Thursday, 14th March 2019

Venue: Central London

Draft agenda subject to change



WESTMINSTER
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- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.25 **The future for UK outbound tourism - an industry perspective**
Mark Tanzer, Chief Executive, ABTA
Questions and comments from the floor
- 9.25 - 10.15 **Key priorities for outbound travel post-Brexit**
What is needed to sustain growth and priorities for continuing to meet growing consumer demands? What new destinations, and marketing and commercial strategies, seem to hold most promise for UK outbound travel, and what is the likely mix of products going forward, including responsible tourism and experiential travel? What are the scenarios for the future mix of travel destinations, and the position of Europe as a travel destination? What do developments around Brexit mean for the industry and consumers - taking into account future UK and EU travel arrangements and potential restrictions on UK nationals working in Europe, EU directives, and realising ambitions for growth in the context of environmental obligations?
James Walker, Chief Executive Officer and Founder, Resolver
Gwénaëlle Delos, Managing Director, UK and Ireland, Atout France
Rob Griggs, Policy and Public Affairs Director, Airlines UK
Stephen Mason, Senior Counsel, Travlaw LLP
Sarah Searson, Managing Director, Skiworld
Questions and comments from the floor
- 10.15 - 10.20 **Chair's closing remarks**
Senior Parliamentarian
- 10.20 - 10.50 Coffee
- 10.50 - 10.55 **Chair's opening remarks**
Baroness Crawley
- 10.55 - 11.20 **Next steps for consumer protection - search results, transparency and tackling misleading claims**
Cecilia Parker Aranha, Project Director, Competition and Markets Authority
Questions and comments from the floor
- 11.20 - 11.30 **Opportunities and challenges ahead for industry growth**
Jean-Philippe Monod de Froideville, Vice President, Government & Corporate Affairs, Expedia
- 11.30 - 12.30 **The Aviation Strategy and supporting sector growth - capacity, competition and passenger experience**
What is needed from the Aviation Strategy and policy more widely to meet growing demand for international travel, such as making best use of existing capacity, improving surface transport, and additional runway and terminal capacity? Following the announcement of a third runway at Heathrow being the Government's preferred choice, what provisions might be needed so that the continued development of large airports supports the commercial viability and connectivity of regional airports and routes - such as exemption from Air Passenger Duty for carriers, protecting key slots at airports and route development funds? What barriers to competition exist within the industry and what policy and other measures could be considered? Following findings in the CMA's consumer law investigation into hotel booking sites possibly misleading consumers, what measures could be considered to ensure that the booking process is open and transparent for consumers and businesses, and what are the examples of best practice in this regard? How best can stakeholders manage the sector's ambitions for growth while also reducing its impact on the environment in terms of noise, air quality and carbon levels?
Andrew Brown, Sales and Marketing Director, Travel Money, Post Office
Senior speaker confirmed from **Manchester Airports Group**
Senior analyst
Senior representative, travel agency
Questions and comments from the floor with **Jean-Philippe Monod de Froideville**, Vice President, Government & Corporate Affairs, Expedia
- 12.30 - 12.55 **Policy priorities for supporting international travel and next steps for the Aviation Strategy**
Senior speaker to be confirmed
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Business Forum closing remarks**
Baroness Crawley
Peter van Gelder, Director, Westminster Business Forum