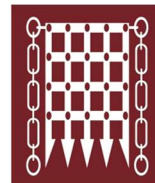


Westminster Food & Nutrition Forum Keynote Seminar

Next steps for policy on tackling obesity: reformulation, calorie reduction and driving behaviour change

Timing: Morning, Wednesday, 17th October 2018

Venue: Central London



WESTMINSTER
FOOD & NUTRITION
FORUM

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Eleanor Smith MP, Vice Chair, All-Party Parliamentary Group on Obesity
- 9.05 - 9.45 **Tackling obesity and opportunities in prevention - where are we now and what's working?**
Professor Jonathan Valabhji, National Clinical Director for Obesity and Diabetes, NHS England
Heather Peace, Head, Nutrition Science and Policy, Food Standards Scotland
Question and comments from the floor
- 9.45 - 9.55 **The developing role of the food and drink industry in promoting and offering healthy alternatives**
Kate Halliwell, Head, UK Diet and Health Policy, Food and Drink Federation
- 9.55 - 10.45 **Reformulation, portion size and the calorie reduction plan**
Caroline Cerny, Alliance Lead, Obesity Health Alliance
Jenny Arthur, Director, Nutrition & Innovation, Leatherhead Food Research
Bryonie Hollaert, Diet and Health Manager, Food Policy, Co-op
Hugo Harper, Principal Advisor, Health, The Behavioural Insights Team
Questions and comments from the floor with **Kate Halliwell**, Head, UK Diet and Health Policy, Food and Drink Federation
- 10.45 - 10.50 **Chair's closing remarks**
Eleanor Smith MP, Vice Chair, All-Party Parliamentary Group on Obesity
- 10.50 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**
Baroness Jenkin of Kennington, Vice Chair, All-Party Parliamentary Group on Obesity
- 11.20 - 11.30 **Case study - tackling obesity in London**
Paul Lindley, Chair, London Child Obesity Taskforce
- 11.30 - 11.40 **Advertising policy - developments and next steps**
Guy Parker, Chief Executive, Advertising Standards Authority
- 11.40 - 12.25 **Priorities for improving public health: childhood obesity, regional variation and driving behaviour change**
Duncan Stephenson, Director, External Affairs & Marketing, Royal Society for Public Health
Hilary Ross, Executive Partner, London and Head of Retail, Food and Hospitality, DWF
Phil Dalton, Head of Regulatory, Sun Branding Solutions
Questions and comments from the floor with **Paul Lindley**, Chair, London Child Obesity Taskforce and **Guy Parker**, Chief Executive, Advertising Standards Authority
- 12.25 - 12.55 **New approaches to tackling obesity and next steps for policy**
Dr Alison Tedstone, National Director & Chief Nutritionist, Diet and Obesity, Health Improvement, Public Health England
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Food & Nutrition Forum closing remarks**
Baroness Jenkin of Kennington, Vice Chair, All-Party Parliamentary Group on Obesity
Michael Ryan, Deputy Editor, Westminster Food & Nutrition Forum