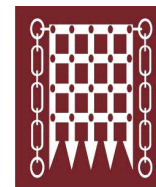


Westminster Media Forum Keynote Seminar

Supporting growth and sustainability in the UK live entertainment sector: funding, venues and innovation

Timing: Morning, Tuesday, 10th July 2018

Venue: Central London



WESTMINSTER
MEDIA FORUM

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.30 **Progress on implementing the agent of change principle**
Sarah Fox, Head, Planning Policy, Ministry of Housing, Communities and Local Government
Questions and comments from the floor
- 9.30 - 10.30 **Priorities for supporting the grassroots scene across the UK: funding, policy and the talent pipeline**
Professor Marion Roberts, Professor of Urban Design, Faculty of Architecture and the Built Environment, University of Westminster
Councillor Gerald Vernon-Jackson, Chair, Culture, Tourism and Sport Board, Local Government Association
Senior representative, entertainment
Senior representative, night time industry
Senior representative, venue
Questions and comments from the floor
- 10.30 - 11.05 **The local socio-economic and cultural value of live**
Lyndsey Jackson, Director of Operations, Edinburgh Festival Fringe Society

Senior speaker to be announced

Questions and comments from the floor
- 11.05 - 11.10 **Chair's closing remarks**
Senior Parliamentarian
- 11.10 - 11.35 Coffee
- 11.35 - 11.40 **Chair's opening remarks**
Senior Parliamentarian
- 11.40 - 11.50 **Case study: new ways of experiencing live**
Max Alexander, Chief Executive Officer, Secret Cinema
- 11.50 - 12.50 **Maintaining sector growth and attracting wider audiences: partnerships, innovation and ticketing**
Paul Reed, General Manager, Association of Independent Festivals
Senior representative, entertainment
Senior representative, promoter
Senior representative, ticketing
Senior representative, technology
Questions and comments from the floor with **Max Alexander**, Chief Executive Officer, Secret Cinema
- 12.50 - 12.55 **Keynote closing remarks**
Sarah Fox, Head, Planning Policy, Ministry of Housing, Communities and Local Government
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Senior Parliamentarian
Peter van Gelder, Director, Westminster Media Forum