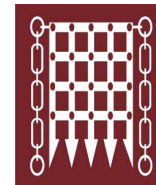


**Westminster Media Forum Keynote Seminar:
The future for free-to-air in the UK - discoverability, investment and competition**

Timing: Morning, Thursday, 21st June 2018

Venue: Central London



**WESTMINSTER
MEDIA FORUM**

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.25 **Where next for free-to-air: industry and policy priorities**
Claire Enders, Founder, Enders Analysis
Questions and comments from the floor
- 9.25 - 9.35 **Delivering public service content: value, distinctiveness and contribution to the wider creative economy**
Senior representative, PSB
- 9.35 - 10.25 **What is free-to-air for? Programming investment, accessibility and reflecting modern Britain**
Sophie Jones, Head of Corporate Relations, Channel 4
Anna Home, Chair, The Children's Media Foundation
Colin Browne, Chairman, Voice of the Listener and Viewer
Arabella Page Croft, Founder and Producer, Black Camel Pictures
Questions and comments from the floor with senior representative, PSB
- 10.25 - 10.30 **Chair's closing remarks**
Senior Parliamentarian
- 10.30 - 10.55 Coffee
- 10.55 - 11.00 **Chair's opening remarks**
Baroness Bonham-Carter of Yarnbury, Liberal Democrats Spokesperson for Digital, Culture, Media and Sport
- 11.00 - 11.10 **Modernising the UK's PSB system and serving changing consumption habits**
Magnus Brooke, Director, Policy and Regulatory Affairs, ITV
- 11.10 - 12.30 **Free-to-air in the media market: discoverability, partnerships and technology**

Richard Lindsay-Davies, Chief Executive Officer, DTG

Jonathan Thompson, Chief Executive, Digital UK

Ali Law, Head, UK Policy, Sky

John McVay, Chief Executive, Pact

Alex Towers, Director of Policy and Public Affairs, BT

Questions and comments from the floor with **Magnus Brooke**, Director, Policy and Regulatory Affairs, ITV
- 12.30 - 12.55 **Regulatory priorities for safeguarding free-to-air in the UK**
David Cockram, Principal, Strategy & Policy, Ofcom
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Baroness Bonham-Carter of Yarnbury, Liberal Democrats Spokesperson for Digital, Culture, Media and Sport
Peter van Gelder, Director, Westminster Media Forum