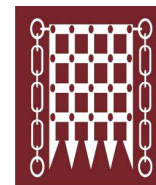


**Westminster Media Forum Keynote Seminar:  
The future for free-to-air in the UK - discoverability, investment and competition**

*Timing: Morning, Thursday, 21<sup>st</sup> June 2018*

*Venue: Congress Centre, 28 Great Russell Street, London WC1B 3LS*



**WESTMINSTER  
MEDIA FORUM**

*Agenda subject to change*

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**John Grogan MP**, Vice-Chair, All-Party Parliamentary BBC Group and  
Vice-Chair, All-Party Parliamentary Channel 4 Group
- 9.05 - 9.25 **Where next for free-to-air: industry and policy priorities**  
**Claire Enders**, Founder, Enders Analysis  
Questions and comments from the floor
- 9.25 - 9.35 **'Why PSBs are vital to the UK'**  
**Clare Sumner**, Director of Policy, BBC
- 9.35 - 10.25 **What is free-to-air for? Programming investment, accessibility and reflecting modern Britain**  
**Helen Jay**, Deputy Head of Corporate Relations, Channel 4  
**Anna Home**, Chair, The Children's Media Foundation  
**Colin Browne**, Chairman, Voice of the Listener and Viewer  
**Arabella Page Croft**, Founder and Producer, Black Camel Pictures  
Questions and comments from the floor with **Clare Sumner**, Director of Policy, BBC
- 10.25 - 10.30 **Chair's closing remarks**  
**John Grogan MP**, Vice-Chair, All-Party Parliamentary BBC Group and  
Vice-Chair, All-Party Parliamentary Channel 4 Group
- 10.30 - 10.55 Coffee
- 10.55 - 11.00 **Chair's opening remarks**  
**Baroness Bonham-Carter of Yarnbury**, Liberal Democrats Spokesperson for Digital, Culture, Media and Sport
- 11.00 - 11.10 **Modernising the UK's PSB system and serving changing consumption habits**  
**Magnus Brooke**, Director, Policy and Regulatory Affairs, ITV
- 11.10 - 12.30 **Free-to-air in the media market: discoverability, partnerships and technology**  
  
**Richard Lindsay-Davies**, Chief Executive Officer, DTG  
  
**Jonathan Thompson**, Chief Executive, Digital UK  
  
**Ali Law**, Head, UK Policy, Sky  
  
**John McVay**, Chief Executive, Pact  
  
**Alex Towers**, Director of Policy and Public Affairs, BT  
  
Questions and comments from the floor with **Magnus Brooke**, Director, Policy and Regulatory Affairs, ITV
- 12.30 - 12.55 **Regulatory priorities for safeguarding free-to-air in the UK**  
**David Cockram**, Principal, Strategy & Policy, Ofcom  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
**Baroness Bonham-Carter of Yarnbury**, Liberal Democrats Spokesperson for Digital, Culture, Media and Sport  
**Emily Darling**, Associate Forum Lead, Westminster Media Forum