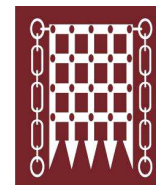


## Westminster eForum Keynote Seminar

### The future of data analytics in the UK: growth, challenges and the policy context

Timing: Morning, Thursday, 7<sup>th</sup> December 2017

Venue: Sixty One Whitehall, London SW1A 2ET



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Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Rt Hon the Lord McNally**
- 9.05 - 9.20 **The UK data industry: growth, regional development and the Industrial Strategy**  
**Ray Eitel-Porter**, Managing Director and Head of Big Data & Analytics UK & Ireland, Accenture
- 9.20 - 10.10 **'The future and data analytics in the UK'**  
**Hugo D'Ulisse**, Technical Director, Public Sector, SAS United Kingdom & Ireland  
Questions and comments from the floor with **Ray Eitel-Porter**, Managing Director and Head of Big Data & Analytics UK & Ireland, Accenture
- 10.10 - 11.00 **Commercial opportunities and improving services**
- A case study in health: R&D, holistic approaches and improving patient care*  
**Hassan Chaudhury**, Chief Commercial Officer, Health IQ
- Business cases and cost: achieving value for money and potential for streamlining services*  
**Andrew Beale**, Partner, Optimity Advisors
- The tech sector: using big data across industry as an everyday tool*  
**Jeremy Lilley**, Policy Manager, techUK
- Questions and comments from the floor
- 11.00 - 11.35 Coffee
- 11.35 - 12.25 **Addressing key challenges to wider adoption**
- Data science: translating academic advances into real world solutions*  
**Professor Kenneth Benoit**, Professor of Quantitative Social Research Methods; Head, Department of Methodology; and Director, Social and Economic Data Sciences Unit, London School of Economics and Political Science
- Legal and regulatory priorities: incoming GDPR, Brexit and privacy*  
**Dyann Heward-Mills**, Partner, Baker and McKenzie
- Improving cyber security and maintaining consumer trust*  
**Shadi Razak**, Chief Technology Officer, Director of Cyber Security & Compliance Services, CyNation
- Questions and comments from the floor
- 12.25 - 12.55 **The future of data analytics in the UK: growth, challenges and the policy context**  
**Fliss Bennée**, Senior Policy Advisor, Government Digital Service  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**  
**Rt Hon the Lord McNally**  
**Michael Ryan**, Deputy Editor, Westminster eForum