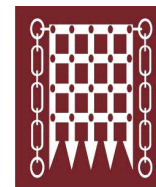


Westminster Media Forum Keynote Seminar

Next steps for the creative industries Sector Deal - innovation, IP and access to finance

Timing: Morning, Tuesday, 11th September 2018

Venue: Central London



WESTMINSTER
MEDIA FORUM

Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Senior Parliamentarian
- 9.05 - 9.15 **The creative industries Sector Deal - key themes and priorities for implementation**
Jon Zeff, Independent Consultant
- 9.15 - 9.45 **Developing the creative industries in England**
Caroline Norbury, Chief Executive Officer, Creative England
Questions and comments from the floor with **Jon Zeff**, Independent Consultant
- 9.45 - 9.55 **Next steps for the Creative Industries Policy and Evidence Centre**
Professor Andrew Thompson, Chief Accounting Officer, Arts and Humanities Research Council and Chair, Research, Innovation & Strategy Advisory Board, Research Councils UK
- 9.55 - 10.50 **Priorities for funding and the evidence base to drive creativity across the UK**
Eliza Easton, Principal Policy Researcher, Creative Economy and Data Analytics, Nesta
Irene Graham, Chief Executive Officer, The ScaleUp Institute
Theresa Wise, Chief Executive Officer, Royal Television Society
Graeme Thompson, Pro Vice-Chancellor, University of Sunderland
Questions and comments from the floor with **Professor Andrew Thompson**, Chief Accounting Officer, Arts and Humanities Research Council and Chair, Research, Innovation & Strategy Advisory Board, Research Councils UK
- 10.50 - 10.55 **Chair's closing remarks**
Senior Parliamentarian
- 10.55 - 11.20 Coffee
- 11.20 - 11.25 **Chair's opening remarks**
Dr Ros Lynch, Director, Copyright and IP Enforcement, Intellectual Property Office
- 11.25 - 11.35 **Growing private sector investment in the UK creative industries**
Alice Hu Wagner, Managing Director, Strategy, Economic and Business Development, British Business Bank
- 11.35 - 12.30 **Enabling intellectual property holders to attract finance and encouraging innovation in the sector**
Alyssa Bonic, Head, Creative Industries, Digital Catapult
Andy Payne, Partner, Good Shepherd Entertainment; Chair, Advisory Board, British Esports Association; Board Member, UKIE and Chairman, Appynation
Speaker confirmed from **UK Export Finance**
Senior speaker to be confirmed
Questions and comments with **Alice Hu Wagner**, Managing Director, Strategy, Economic and Business Development, British Business Bank
- 12.30 - 12.55 **Supporting, developing and championing the creative industries - next steps**
Jack Karet, Head of Creative Industries (Non-Screen), DCMS
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**
Dr Ros Lynch, Director, Copyright and IP Enforcement, Intellectual Property Office
Emily Darling, Forum Lead, Westminster Media Forum