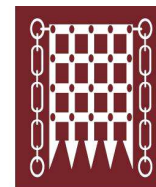


**Westminster Social Policy Forum Keynote Seminar**  
**The future for charity fundraising: finance, data and priorities for the Fundraising Regulator**  
*Timing: Morning, Tuesday, 30<sup>th</sup> October 2018*  
*Venue: Central London*



**WESTMINSTER  
SOCIAL POLICY  
FORUM**

*Draft agenda subject to change*

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Susan Elan Jones MP**, Chair, All-Party Parliamentary Group on Charities and Volunteering
- 9.05 - 9.35 **Priorities for the Fundraising Regulator and key points from the three-year strategy**  
**Gerald Oppenheim**, Chief Executive, Fundraising Regulator  
Questions and comments from the floor
- 9.35 - 10.25 **Accountability and finance in the third sector - engaging with innovative approaches, building partnerships and trust**  
**Ian MacQuillin**, Director, Rogare: The Fundraising Think Tank, Plymouth University  
**Daniel Fluskey**, Head of Policy and Research, Institute of Fundraising  
**Kirsty Weakley**, News Editor, Civil Society Media  
**Chris Sadler**, Programme Lead, Marketing and Consent, RSPCA  
**Briony Gunstone**, Associate Director, YouGov  
Questions and comments from the floor
- 10.25 - 10.50 **The future for investment in the third sector - suitability, opportunities and furthering charitable purpose**  
Senior speaker to be confirmed  
Questions and comments from the floor
- 10.50 - 10.55 **Chair's closing remarks**  
**Susan Elan Jones MP**, Chair, All-Party Parliamentary Group on Charities and Volunteering
- 10.55 - 11.25 Coffee
- 11.25 - 11.30 **Chair's opening remarks**  
Senior Parliamentarian
- 11.30 - 11.40 **Ensuring best practice for marketing**  
**John Mitchison**, Director of Policy and Compliance, Direct Marketing Association
- 11.40 - 12.30 **Latest thinking on data protection and data use - consent, compliance and best practice**  
**Rowenna Fielding**, Data Protection Lead, Protecture  
**Helen Dodd**, Head of Data Governance, Cancer Research UK  
**Stewart Room**, Partner, PwC  
**Jenai Nissim**, Consultant, Data Protection and Privacy team, TLT  
Questions and comments from the floor with **John Mitchison**, Director of Policy and Compliance, Direct Marketing Association
- 12.30 - 12.55 **Next steps for charity fundraising policy and the civil society strategy**  
**Ben Harrison**, Policy Manager, Office for Civil Society, DCMS  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Social Policy Forum closing remarks**  
Senior Parliamentarian  
**Michael Ryan**, Deputy Editor, Westminster Social Policy Forum