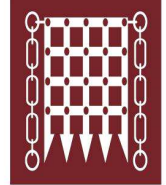


Westminster Social Policy Forum Keynote Seminar
The future for charity fundraising: transparency, trust, and data protection

Timing: Morning, Tuesday, 30th October 2018

Venue: Central London

Draft agenda subject to change



**WESTMINSTER
SOCIAL POLICY
FORUM**

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Susan Elan Jones MP, Chair, All-Party Parliamentary Group on Charities and Volunteering
- 9.05 - 9.35 **Priorities for fundraising practice and key points from the three-year strategy**
Gerald Oppenheim, Incoming Chief Executive, Fundraising Regulator
Questions and comments from the floor
- 9.35 - 10.25 **Accountability, transparency and ethics - building trust in the sector, protecting vulnerable groups and rethinking fundraising activities**
Daniel Fluskey, Head of Policy and Research, Institute of Fundraising
Kirsty Weakley, News Editor, Civil Society Media
Senior representative, charity
Senior representative, research
Questions and comments from the floor
- 10.25 - 10.50 **Maintaining standards and ensuring public confidence in charities**
Senior speaker to be confirmed
Questions and comments from the floor
- 10.50 - 10.55 **Chair's closing remarks**
Susan Elan Jones MP, Chair, All-Party Parliamentary Group on Charities and Volunteering
- 10.55 - 11.25 Coffee
- 11.25 - 11.30 **Chair's opening remarks**
Senior Parliamentarian
- 11.30 - 11.40 **Regulatory compliance - ensuring best practice for marketing**
John Mitchison, Director of Policy and Compliance, Direct Marketing Association
- 11.40 - 12.30 **Data protection in the current landscape - responding to the Data Protection Bill**
Rowenna Fielding, Data Protection Lead, Protecture
Helen Dodd, Head of Data Governance, Cancer Research UK
Stewart Room, Partner, PwC
Alison Deighton, Partner and Head of Data Protection and Privacy, TLT
Questions and comments from the floor with **John Mitchison**, Director of Policy and Compliance, Direct Marketing Association
- 12.30 - 12.55 **Next steps for charity fundraising policy and the Civil Society Strategy**
Ben Harrison, Policy Manager, Office for Civil Society, DCMS
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Social Policy Forum's closing remarks**
Senior Parliamentarian
Michael Ryan, Deputy Editor, Westminster Social Policy Forum