

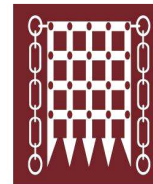
## Westminster Social Policy Forum Keynote Seminar

### The future for charity fundraising: transparency, trust, and data protection

Timing: Morning, Tuesday, 30<sup>th</sup> October 2018

Venue: Central London

Draft agenda subject to change



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- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Susan Elan Jones MP**, Chair, All-Party Parliamentary Group on Charities and Volunteering
- 9.05 - 9.35 **Priorities for fundraising practice and key points from the three-year strategy**  
Senior speaker confirmed from the **Fundraising Regulator**  
Questions and comments from the floor
- 9.35 - 10.25 **Accountability, transparency and ethics - building trust in the sector, protecting vulnerable groups and rethinking fundraising activities**  
**Daniel Fluskey**, Head of Policy and Research, Institute of Fundraising  
Senior commentator  
Senior representative, charity  
Senior representative, finance  
Senior representative, research  
Questions and comments from the floor
- 10.25 - 10.50 **Maintaining standards and ensuring public confidence in charities**  
Senior speaker to be confirmed  
Questions and comments from the floor
- 10.50 - 10.55 **Chair's closing remarks**  
**Susan Elan Jones MP**, Chair, All-Party Parliamentary Group on Charities and Volunteering
- 10.55 - 11.25 Coffee
- 11.25 - 11.30 **Chair's opening remarks**  
Senior Parliamentarian
- 11.30 - 11.40 **Regulatory compliance - ensuring best practice for marketing**  
**John Mitchison**, Director of Policy and Compliance, Direct Marketing Association
- 11.40 - 12.30 **Data protection in the current landscape - responding to the Data Protection Bill**  
Senior representative, charity  
Senior representative, data protection law  
Senior representative, consultancy  
Senior representative, communications  
Questions and comments from the floor with **John Mitchison**, Director of Policy and Compliance, Direct Marketing Association
- 12.30 - 12.55 **Next steps for charity fundraising policy and the Civil Society Strategy**  
**Ben Harrison**, Policy Manager, Office for Civil Society, DCMS  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Social Policy Forum's closing remarks**  
Senior Parliamentarian  
**Michael Ryan**, Deputy Editor, Westminster Social Policy Forum