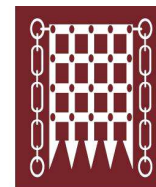


Westminster Social Policy Forum Keynote Seminar

The future for charity fundraising: finance, data and priorities for the Fundraising Regulator

Timing: Morning, Tuesday, 30th October 2018

Venue: Royal Over-Seas League, Over-Seas House, Park Place, St James's Street, London SW1A 1LR



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Draft agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**
Susan Elan Jones MP, Chair, All-Party Parliamentary Group on Charities and Volunteering
- 9.05 - 9.35 **Priorities for the Fundraising Regulator and key points from the three-year strategy**
Gerald Oppenheim, Chief Executive, Fundraising Regulator
Questions and comments from the floor
- 9.35 - 9.45 **Key developments in fundraising and next steps for improving trust and confidence in the sector**
Daniel Fluskey, Head of Policy and Research, Institute of Fundraising
- 9.45 - 10.40 **Engaging with innovative fundraising approaches, building partnerships and trust**
Ian MacQuillin, Director, Rogare: The Fundraising Think Tank, Plymouth University
Kirsty Weakley, News Editor, Civil Society Media
Briony Gunstone, Research Director, Public Sector and NfP, YouGov
Miranda Goodenough, Head of Innovation and Research, RSPCA
Questions and comments from the floor with **Daniel Fluskey**, Head of Policy and Research, Institute of Fundraising
- 10.40 - 10.45 **Chair's closing remarks**
Susan Elan Jones MP, Chair, All-Party Parliamentary Group on Charities and Volunteering
- 10.45 - 11.15 Coffee
- 11.15 - 11.20 **Chair's opening remarks**
Baroness Chisholm of Owlpen, Member, House of Lords Communications Committee
- 11.20 - 11.30 **Ensuring best practice for marketing**
John Mitchison, Director of Policy and Compliance, Direct Marketing Association
- 11.30 - 12.25 **Latest thinking on data protection and data use - consent, compliance and best practice**
Rowenna Fielding, Data Protection Lead, Protecture
Helen Dodd, Head of Data Governance, Cancer Research UK
Stewart Room, Partner, PwC
Jenai Nissim, Director, HelloDPO
Questions and comments from the floor with **John Mitchison**, Director of Policy and Compliance, Direct Marketing Association
- 12.25 - 12.55 **Next steps for charity fundraising policy and the civil society strategy**
Ben Harrison, Policy Manager, Office for Civil Society, DCMS
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Social Policy Forum closing remarks**
Baroness Chisholm of Owlpen, Member, House of Lords Communications Committee
Michael Ryan, Deputy Editor, Westminster Social Policy Forum