

**Policy Forum for London Keynote Seminar:  
The future for arts and culture in London - increasing participation, funding challenges and  
the Cultural Infrastructure Plan**

*Timing: Morning, Tuesday, 24<sup>th</sup> April 2018*

*Venue: Central London*



**POLICY FORUM  
FOR LONDON**

*Draft agenda subject to change*

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
Senior Parliamentarian
- 9.05 - 9.20 **Investment priorities for supporting arts and culture in London**  
**Joyce Wilson**, London Area Director, Arts Council England
- 9.20 - 10.25 **Developing London's cultural infrastructure and driving sector resilience: access to funding, partnerships and regeneration**  
**Professor Morag Shiach**, Director, Creativeworks London; Director, Centre for the Creative and Cultural Economy and Professor of Cultural History, School of English and Drama, Queen Mary University of London  
**Francesca Sanderson**, Director of Arts Programmes and Investments, Nesta  
**Sharon Ament**, Director, Museum of London  
**Navin Shah AM**, Member, Brent and Harrow and Chair, Regeneration Committee, London Assembly  
Questions and comments from the floor with **Joyce Wilson**, London Area Director, Arts Council England
- 10.25 - 10.30 **Chair's closing remarks**  
Senior Parliamentarian
- 10.30 - 10.55 Coffee
- 10.55 - 11.00 **Chair's opening remarks**  
Senior Parliamentarian
- 11.00 - 11.10 **The future for arts and culture across the Capital**  
**Rosie Millard**, Chair, Hull, City of Culture 2017; Chair, BBC Children in Need and Deputy Chief Executive, Creative Industries Federation
- 11.10 - 11.55 **Priorities for improving participation, access and inclusion**  
**Madani Younis**, Artistic Director, Bush Theatre  
**Steve Moffitt**, Chief Executive Officer, A New Direction  
**Paul Fleming**, Industrial Organiser, Theatre, Equity  
Questions and comments from the floor with **Rosie Millard**, Chair, Hull, City of Culture 2017; Chair, BBC Children in Need and Deputy Chief Executive, Creative Industries Federation
- 11.55 - 12.05 **Case study: developing London's global content production hub**  
**Adrian Wootton**, Chief Executive Officer, Film London
- 12.05 - 12.55 **Maintaining London's place on the international stage: access to talent, innovation and driving tourism**  
**Marcus Davey**, Chief Executive and Artistic Director, Roundhouse  
**Chris Gottlieb**, Chief Marketing and Communications Officer, London & Partners  
**Councillor Darren Rodwell**, Leader, London Borough of Barking and Dagenham and Executive Member, City Development, London Councils  
**Jacks Thomas**, Director, The London Book Fair  
Questions and comments from the floor with **Adrian Wootton**, Chief Executive Officer, Film London
- 12.55 - 13.00 **Chair's and Policy Forum for London closing remarks**  
Senior Parliamentarian  
**Emily Darling**, Associate Forum Lead, Policy Forum for London