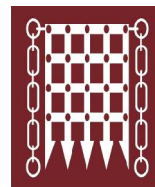


**Westminster Media Forum Keynote Seminar**  
**Arts and culture in England: funding, participation and technology**

Timing: Morning, Tuesday, 30<sup>th</sup> October 2018

Venue: Central London



**WESTMINSTER  
MEDIA FORUM**

*Draft agenda subject to change*

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
Senior Parliamentarian
- 9.05 - 9.30 **Looking ahead to the Arts Council England's next ten-year strategy**  
**Richard Russell**, Chief Operating Officer, Arts Council England  
Questions and comments from the floor
- 9.30 - 10.25 **Towards a financially sustainable sector: public support, attracting investment and diversifying business models**  
**Celia Richardson**, Director, Communications, Historic England  
Senior representative, private investment  
Senior representative, cultural organisation  
Senior representative, local authority  
Commentator  
Questions and comments from the floor
- 10.25 - 10.30 **Chair's closing remarks**  
Senior Parliamentarian
- 10.30 - 10.55 Coffee
- 10.55 - 11.00 **Chair's opening remarks**  
Senior Parliamentarian
- 11.00 - 11.10 **Priorities for growing the socio-economic contribution of culture**  
Senior speaker to be announced
- 11.10 - 11.50 **Widening cultural participation across England: engagement, relevance and developing local partnerships**  
**Professor Jonothan Neelands**, Academic Director for Cultural Partnerships and Professor of Creative Education, Warwick Business School, University of Warwick and Trustee, Coventry City of Culture 2021  
**Patricia Stead**, Executive Producer, Dance City and Chair, What Next? Newcastle and Gateshead  
Senior representative, cultural organisation  
Questions and comments from the floor with senior speaker to be announced
- 11.50 - 12.30 **Next steps for driving innovation and exploiting new technologies: experimentation, data and creative collaboration**  
**Dr Ross Parry**, Deputy Pro-Vice Chancellor, Digital and Associate Professor, School of Museum Studies, University of Leicester  
**Chris Michaels**, Digital Director, National Gallery  
Senior representative, investment  
Questions and comments from the floor
- 12.30 - 12.55 **Policy priorities for arts and culture in England**  
**Kate McGavin**, Deputy Director, Arts, Libraries and Digital Culture, DCMS  
Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
Senior Parliamentarian  
**Peter van Gelder**, Director, Westminster Media Forum