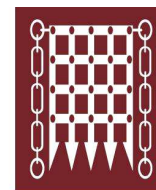


## Westminster Media Forum Keynote Seminar

### The changing funding landscape for TV content: competition, investment and the global market

Timing: Morning, Tuesday, 27<sup>th</sup> March 2018

Venue: The Caledonian Club, 9 Halkin Street, London SW1X 7DR



WESTMINSTER  
MEDIA FORUM

Agenda subject to change

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Christine Jardine MP**
- 9.05 - 9.15 **Funding the UK content market: disruption, trends and challenges**  
**Guy Bisson**, Director of Research, Ampere Analysis
- 9.15 - 9.25 **Priorities for supporting investment in UK television content**  
**Sara Geater**, Chief Operating Officer, All3Media and Chair, Pact
- 9.25 - 9.35 **Growing commercial revenue streams: partnerships, multi-channel and audience engagement**  
**Lindsey Clay**, Chief Executive, Thinkbox
- 9.35 - 10.00 Questions and comments from the floor
- 10.00 - 11.00 **Key perspectives on the evolving funding landscape: competition, original content and changing viewing habits**  
**Adam Minns**, Executive Director, COBA
- Simon Michaelides**, Chief Commercial Officer, UKTV
- Sophie Jones**, Head of Corporate Relations, Channel 4
- Questions and comments from the floor
- 11.00 - 11.05 **Chair's closing remarks**  
**Christine Jardine MP**
- 11.05 - 11.30 Coffee
- 11.30 - 11.35 **Chair's opening remarks**  
**John Grogan MP**, Vice-Chair, All-Party Parliamentary BBC Group and Vice-Chair, All-Party Parliamentary Channel 4 Group
- 11.35 - 12.55 **Opportunities and challenges in the global marketplace: creative and commercial partnerships, attracting inward investment and the role of British identity in programming**  
**Tim Davie**, Chief Executive Officer, BBC Worldwide
- Elena Lai**, Secretary General, European Coordination of Independent Producers
- Stewart Mackinnon**, Chief Executive, Headline Pictures
- David Fisher**, Investment Director, Edge Investments
- Barnaby Thompson**, Founder, Fragile Films and Partner, Ealing Studios
- Questions and comments from the floor
- 12.55 - 13.00 **Chair's and Westminster Media Forum closing remarks**  
**John Grogan MP**, Vice-Chair, All-Party Parliamentary BBC Group and Vice-Chair, All-Party Parliamentary Channel 4 Group  
**Peter van Gelder**, Director, Westminster Media Forum