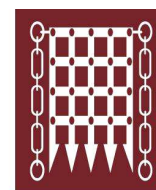


**Westminster eForum Keynote Seminar:  
GDPR in practice - progress on implementation, lessons learnt and next steps**

*Timing: Morning, Thursday 17<sup>th</sup> January 2019*

*Venue: Central London*

*Draft agenda subject to change*



**WESTMINSTER  
eFORUM**

- 8.30 - 9.00 Registration and coffee
- 9.00 - 9.05 **Chair's opening remarks**  
**Lord Kennedy of Southwark**
- 9.05 - 9.35 **The regulatory landscape since implementation - issues, enforcement and compliance**  
**Jonathan Bamford**, Head of Parliament and Government Affairs, Information Commissioner's Office  
Questions and comments from the floor
- 9.35 - 9.45 **Emerging issues for industry - challenges and the impact on communication with consumers**  
**Chris Combemale**, Chief Executive Officer, DMA Group
- 9.45 - 9.55 **'GDPR, the UK Advertising Code and the ASA'**  
**Guy Parker**, Chief Executive, Advertising Standards Authority
- 9.55 - 10.10 Questions and comments from the floor
- 10.10 - 11.00 **The wider implications of GDPR for companies, charities and the public sector**  
**Helen Dodd**, Head of Data Governance, Cancer Research UK  
**Dawn Monaghan**, Head of Data Sharing and Privacy Unit, NHS England  
Large-scale data holder  
Senior representative, marketing  
Questions and comments from the floor
- 11.00 - 11.05 **Chair's closing remarks**  
**Lord Kennedy of Southwark**
- 11.05 - 11.35 Coffee
- 11.35 - 11.40 **Chair's opening remarks**  
Senior Parliamentarian
- 11.40 - 12.40 **New approaches and best practice for data processing going forward**  
**Ruth Boardman**, Partner and Joint Head of International Privacy and Data Protection Group, Bird & Bird  
**Caroline Normand**, Director of Policy, Which?  
Senior representative, platform  
Senior representative, regulated industries  
Questions and comments from the floor
- 12.40 - 12.55 **Where next for enforcement?**  
**Jonathan Bamford**, Head of Parliament and Government Affairs, Information Commissioner's Office
- 12.55 - 13.00 **Chair's and Westminster eForum closing remarks**  
Senior Parliamentarian  
**Peter van Gelder**, Director, Westminster eForum